



## *Silver Level – \$2,500*

<b>Individual Game Sponsorship (One event)</b>	<ul style="list-style-type: none"> <li>• Men's Basketball and Women's Basketball</li> <li>• Volleyball Match</li> <li>• Men's Soccer and Women's Soccer</li> <li>• Baseball doubleheader</li> <li>• Softball doubleheader</li> <li>• Swimming &amp; Diving Dual</li> </ul>
<b>Game Sponsorship Benefits</b>	<ul style="list-style-type: none"> <li>• PA announcement as official game sponsor</li> <li>• Option for promotional giveaway</li> <li>• Logo on video board during halftime show for sports in the Gerdin Fieldhouse Gymnasium</li> <li>• Logo on livestream during sponsored event</li> </ul>
<b>Website</b>	<ul style="list-style-type: none"> <li>• Logo placement on Luther Athletics web pages</li> </ul>
<b>Programs/Coupon</b>	<ul style="list-style-type: none"> <li>• Company name and logo included on game-day program; and on all athletic event information for sponsored events</li> <li>• Company logo printed on back of select game tickets</li> </ul>
<b>Signage/Video Board</b>	<ul style="list-style-type: none"> <li>• Company sign and recognition at NAA Golf Outing</li> <li>• Still shot advertisement included in scrolling advertisement bar to be shown during timeouts and halftime on video board</li> </ul>
<b>Complimentary Tickets</b>	<ul style="list-style-type: none"> <li>• 2 All-Sport Passes</li> <li>• 2 Tickets to Fall, Winter &amp; Spring Norse Athletic Association Luncheons</li> <li>• Norse Athletic Association Golf Outing Registration (Set of 2)</li> </ul>
<b>Visiting Team Guides</b>	<ul style="list-style-type: none"> <li>• Contact Information and "special deals" included in information sent to visiting teams</li> </ul>

### Sponsorship Breakdown

Sponsorship – deductible	\$2,140
Pass/Tickets – non-deductible	\$80
Luncheon – non-deductible	\$30
Golf Fees	\$250
	<b>\$2,500</b>