



Gold Level – \$5,000

Individual Game Sponsorship (Choose 4 events)	<ul style="list-style-type: none"> • Football • Men's Basketball and Women's Basketball (priority choice) • Wrestling Dual • Men's Soccer and Women's Soccer • Baseball Doubleheader • Softball Doubleheader • Swimming & Diving Invite • Volleyball Match or Tourney
Game Sponsorship Benefits	<ul style="list-style-type: none"> • PA announcement as official game sponsor • Option for promotional giveaway • Logo on video board during halftime show for all sports in the Gerdin Fieldhouse Gymnasium • Logo on livestream throughout the event • Option to have a 15 second advertisement included on livestream*
Website	<ul style="list-style-type: none"> • Logo placement on Luther athletics web pages
Programs/Coupon	<ul style="list-style-type: none"> • Company name and logo included on game-day program; and on all athletic event information for sponsored events • Company logo printed on back of select game tickets
Signage/Video Board	<ul style="list-style-type: none"> • Company sign and recognition at NAA Golf Outing • Still shot advertisement included in scrolling advertisement bar to be shown during timeouts and halftime on video board
Complimentary Tickets	<ul style="list-style-type: none"> • 4 All-Sport Passes • 4 Tickets to Fall, Winter & Spring Norse Athletic Association Luncheons • Norse Athletic Association Golf Outing Registration (Group of 4)
Visiting Team Guides	<ul style="list-style-type: none"> • Contact Information and “special deals” included in information sent to visiting teams

*Business is responsible for providing the prize awarded or advertisement to be viewed

Sponsorship Breakdown

Sponsorship – deductible	\$4,280
Pass/Tickets – non-deductible	\$160
Luncheon – non-deductible	\$60
Golf Fees	\$500
	\$5,000