Sociology Senior Project
Oral Presentation Rubric

	Emerging	Developing	Proficient	Accomplished
Originality/ Creativity	Contributes little or no original perspective on the subject and makes no reference to existing approaches	Either shows some evidence of creative approach to the subject or a minimal awareness of a variety of approaches	Clearly offers an original approach with respect to the subject, drawing some relationships to other viewpoints	Demonstrates a truly original approach to the subject, deeply contextualized by existing approaches
Focus & Clarity	Presentation of subject is either too broad or too narrow, and demonstrates no clear goal	Some important aspects of the project seem missing from presentation, and aim is somewhat unclear	Most important aspects of the project are addressed, and its goal is evident	Conveys the key points of the project and its research and accomplishes a clearly expressed goal
Scholarly Content	Demonstrates lack of awareness of relevant work in the area addressed, or presents misinformation	Incorporates references to some research, but lacks either in quantity or substance	Regularly makes connections to the appropriate scholarship, but inconsistent in the use of evidence and terminology	Situates the research question in the appropriate body of scholarship, uses evidence and applies terminology effectively.
Organization	Lacks a clear structure and fails to reach a conclusion	Some ideas are not clearly organized, and lacks some important connections	Has a clearly identifiable structure but may lack some connections	Has a coherent structure that leads the audience to a powerful conclusion
Delivery	Perfunctory performance; evidences obvious lack of rehearsal	Sustains audience attention only at times; inconsistent tempo and/or fails to meet time limits	Holds audience attention for most of presentation, with somewhat uneven tempo	Engaging, stimulating and well-rehearsed; sustains attention throughout the entire presentation

*Adapted from Luther's WGST program