



## *Silver Level – \$2,500*

<p><b>Individual Game Sponsorship (One event)</b></p>	<ul style="list-style-type: none"> <li>• Men's Basketball and Women's Basketball doubleheader</li> <li>• Volleyball</li> <li>• Men's Soccer and Women's Soccer doubleheader</li> <li>• Baseball doubleheader</li> <li>• Softball doubleheader</li> </ul>
<p><b>Game Sponsorship Benefits</b></p>	<ul style="list-style-type: none"> <li>• PA announcement as official game sponsor</li> <li>• Logo on video board during halftime show for sports in the Regents Center Gymnasium</li> <li>• Logo on livestream during sponsored event</li> </ul>
<p><b>Website</b></p>	<ul style="list-style-type: none"> <li>• Logo placement on Luther Athletics web pages</li> </ul>
<p><b>Programs/Coupon</b></p>	<ul style="list-style-type: none"> <li>• Company name and logo included in sponsorship insert of game-day program (Front Cover on Game Sponsorship Date)</li> <li>• Company logo printed on back of select game tickets with option for coupon (Available for Volleyball, Men's and Women's Basketball, Football, Wrestling)</li> </ul>
<p><b>Signage/Video Board</b></p>	<ul style="list-style-type: none"> <li>• Company sign and recognition at NAA Benefit Golf Outing</li> <li>• Still shot advertisement included in scrolling advertisement bar to be shown during timeouts and halftime on video board</li> </ul>
<p><b>Complimentary Tickets</b></p>	<ul style="list-style-type: none"> <li>• 2 All-Sport Passes</li> <li>• 2 Tickets to Fall, Winter &amp; Spring Norse Athletic Association Luncheons</li> <li>• Norse Athletic Association Golf Outing Registration (Set of 2)</li> </ul>
<p><b>Visiting Team Guides</b></p>	<ul style="list-style-type: none"> <li>• Contact Information and "special deals" included in information sent to visiting teams</li> </ul>

**Sponsorship Breakdown**

Sponsorship – deductible	\$2,110
Pass/Tickets – non-deductible	\$140
Luncheon – non-deductible	\$30
Golf Fees	\$220
	<b>\$2,500</b>