



## *Gold Level – \$5,000*

<p><b>Individual Game Sponsorship (Choose 3 events)</b></p>	<ul style="list-style-type: none"> <li>• Football (excludes Community Day &amp; Homecoming)</li> <li>• Men's Basketball and Women's Basketball Doubleheader (priority choice)</li> <li>• Wrestling (excludes Luther Open)</li> <li>• Volleyball</li> <li>• Men's Soccer and Women's Soccer Doubleheader</li> <li>• Baseball Doubleheader</li> <li>• Softball Doubleheader</li> </ul>
<p><b>Game Sponsorship Benefits</b></p>	<ul style="list-style-type: none"> <li>• PA announcement as official game sponsor</li> <li>• Option for promotional giveaway as the prize for winner of halftime game*</li> <li>• Logo on video board during halftime show for all sports in the Regents Center Gymnasium</li> <li>• Logo on livestream throughout the event</li> <li>• Option to have an advertisement included on livestream*</li> </ul>
<p><b>Website</b></p>	<ul style="list-style-type: none"> <li>• Logo placement on Luther athletics web pages</li> </ul>
<p><b>Programs/Coupon</b></p>	<ul style="list-style-type: none"> <li>• Company name and logo included on game-day program; and on all athletic event information for sponsored events</li> <li>• Company logo printed on back of select game tickets with option for coupon (Available for Volleyball, Men's and Women's Basketball, Football, Wrestling)</li> </ul>
<p><b>Signage/Video Board</b></p>	<ul style="list-style-type: none"> <li>• Company sign and recognition at NAA Benefit Golf Outing</li> <li>• Still shot advertisement included in scrolling advertisement bar to be shown during timeouts and halftime on video board</li> </ul>
<p><b>Complimentary Tickets</b></p>	<ul style="list-style-type: none"> <li>• 4 All-Sport Passes</li> <li>• 4 Tickets to Fall, Winter &amp; Spring Norse Athletic Association Luncheons</li> <li>• Norse Athletic Association Golf Outing Registration (Group of 4)</li> </ul>
<p><b>Visiting Team Guides</b></p>	<ul style="list-style-type: none"> <li>• Contact Information and "special deals" included in information sent to visiting teams</li> </ul>

\*Business is responsible for providing the prize awarded or advertisement to be viewed

**Sponsorship Breakdown**

Sponsorship – deductible	\$4,120
Pass/Tickets – non-deductible	\$380
Luncheon – non-deductible	\$60
Golf Fees	\$440
	<b>\$5,000</b>