



**LUTHER
NORSE**
ATHLETIC ASSOCIATION

Silver Level – \$2,500

<p>Individual Game Sponsorship (One event)</p>	<ul style="list-style-type: none"> • Men's Basketball and Women's Basketball doubleheader (excludes Community Day) • Volleyball • Men's Soccer and Women's Soccer doubleheader • Baseball doubleheader • Softball doubleheader
<p>Game Sponsorship Benefits</p>	<ul style="list-style-type: none"> • PA announcement as official game sponsor • Logo on video board during halftime show for sports in the Regents Center Gymnasium
<p>Website</p>	<ul style="list-style-type: none"> • Logo placement on Luther Athletics web pages
<p>Programs/Coupon</p>	<ul style="list-style-type: none"> • Company name and logo included in sponsorship insert of game-day program (Front Cover on Game Sponsorship Date) • Company logo printed on back of select game tickets with option for coupon (Available for Volleyball, Men's and Women's Basketball, Football, Wrestling)
<p>Signage/Video Board</p>	<ul style="list-style-type: none"> • Company sign and recognition at NAA Benefit Golf Outing • Still shot advertisement included in scrolling advertisement bar to be shown during timeouts and halftime on video board • Plaque to display for customers saying "Proud Supporter of Norse Athletics"
<p>Complimentary Tickets</p>	<ul style="list-style-type: none"> • 2 All-Sport Passes • 2 Tickets to Fall, Winter & Spring Norse Athletic Association Luncheons • Norse Athletic Association Golf Outing Registration (Set of 2)
<p>Visiting Team Guides</p>	<ul style="list-style-type: none"> • Contact Information and "special deals" included in information sent to visiting teams

Sponsorship Breakdown

Sponsorship – deductible	\$2,090
Plaque – non-deductible	\$20
Pass/Tickets – non-deductible	\$140
Luncheon – non-deductible	\$30
Golf Fees	\$220
	\$2,500