

Thomas C. Johnson, Ph.D.

Communication Studies

Luther College

700 College Drive

Decorah, IA 52101

563.387.1091 P

612.877.1062 C

thomascjohnson@luther.edu

General Information

Appointments

- Professor, Department of Communication Studies, Luther College (February 2024 –)
- Associate Professor, Department of Communication Studies, Luther College (February 2017 – January 2024)
- Assistant Professor, Department of Communication Studies, Luther College (August 2013 – January 2017)
- Post-doctoral Teaching Fellow, Department of Communication Studies, Luther College (August 2011 – July 2013)
- Lecturer, Department of Communication Studies, University of Minnesota, College of Liberal Arts (August 2010 – August 2011)
- Graduate Teaching Assistant, Department of Communication Studies, University of Minnesota, College of Liberal Arts (September 2004 – June 2010)

Record

- Ph.D., University of Minnesota (July 2010)
Program: Communication Studies
Dissertation: *NFL Films and the Re-Production of Pro Football*
- M.A., University of Minnesota (June 2006)
Program: Communication Studies
Thesis: *Relationships Between Televised Sports Viewing Habits and Attitudes About Masculinity*
- B.A., Saint John's University (May 2002)
Major: Communication
Minor: Political Science
- Abroad, University of Notre Dame Australia (June 2000)
Concentration: Media Production

Leaves, Grants, and Awards

- Summer Faculty/Student Collaborative Research Grant (April 2016)
- Sabbatical Leave (February 2019)
- Summer Faculty/Student Collaborative Research Grant (April 2014)
- Summer Faculty/Student Collaborative Research Grant (April 2012)
- Old Buffalo Graduate Award (May 2009)
- Dissertation Writing Fellowship (May 2009)
- CLA Graduate Research Partnership Program Award (May 2008)
- Graduate Student Teaching Award, Instructional and Developmental Division, ICA (May 2008)

- Marguerite Garden Jones Graduate Award (May 2006)
- Arle and Billy Haeberle Graduate Award (May 2005)

Teaching and Advising

Courses

- Documentary Storytelling (Luther College: COMS 358): Course covers researching, scripting, planning, producing, and editing documentary programs.
- Critical Television Studies (Luther College: COMS 347): Course covers television within the contexts of cultural, aesthetic, technological, textual, regulatory, social, and political practices.
- Masculinity in Film (Luther College: COMS / IDS 335): Course covers feminist perspectives to analyze portrayals of sex and gender in film with a particular emphasis on how men and masculinity can be represented.
- Urban America and Serial Television: Critically Analyzing *The Wire* (Luther College: COMS 320): Course covers close viewing and discussion, and opportunities for critical analysis and research about *The Wire* and its social contexts and aesthetic practices.
- Communication and Sport (Luther College: COMS 260): Course covers how sport, as well as mediated sport, can be approached critically and read in different ways.
- Video Production (Luther College: COMS 258): Course covers media production, particularly single-camera field production and editing.
- The Internet and American Life (Luther College: COMS 246): Course covers the history and development of the internet and communication mediums emerging from it and the investigation of how these technologies have impacted daily life, interpersonal relationships, and American culture.
- Communication and Sport in New Zealand (Luther College: COMS 239a): Course covers communication and roles of sport in contemporary New Zealand society.
- Environmental Communication in Belize (Luther College: COMS 239b): Course covers environmental communication and the public sphere in Belize with a particular focus on the significant role of eco-adventure tourism in the country.
- How Soccer Explains Europe: Coaching Methods and Critical Approaches (Luther College: COMS 239c): Course covers all facets of coaching, specifically the coaching of soccer, as well as investigates the roles of sport media and the general impact of soccer on communities.
- Communication and Adventure Recreation in New Zealand (Luther College: COMS 239d): Course covers the relationship between communication and adventure recreation in New Zealand.
- Tourism Ethnography in Hawai'i (Luther College: COMS 239e): Course covers tourism in Hawai'i with a specific focus on doing ethnography to better understand the interests of visitors, locals, and key stakeholders.
- Media Literacy (Luther College: COMS 133): Course covers how and why media matters via analysis of programs, audiences, institutions, and contexts.
- Enduring Questions (Luther College: PAID 111/112): Course covers enduring questions that confront human beings.
- Scholars Colloquium (Luther College: INTS 130): Course covers discussion of readings, of local or national current events, of the cultural and intellectual events available at Luther College.
- Media Literacy (University of Minnesota: COMM 3263): Course covers developing skills for critiquing media images and messages.
- Electronic Media Production (University of Minnesota: COMM 3201): Course covers the production and consumption of visual and aural media with a particular focus on effectively communicating messages through the medium of television.
- United States Electronic Media (University of Minnesota: COMM 3211): Course covers the historical development of the electronic media in the U.S. and examines the relationships between the electronic media and social, cultural, economic, and political organizations.

- Public Speaking (University of Minnesota: COMM 1101): Course covers history of oratory, as well as speech preparation and delivery.

Courses by Arrangement

- 2019-F: Josie Lange (Communication and Sport)
- 2019-F: Lizzy DePrenger (Communication and Sport)

Directed Studies / Directed Readings/ Independent Studies

- 2024-Jan: Chase Kmosena (LinkedIn Learning: Tutorials and Applications)
- 2021-S: Ryan Ferguson (America on Film)
- 2020-Sep: Sara Ostrem (Television and Children: What Every Parent Needs to Know)
- 2020-S: Austin Powell (Communication, Sport, and Health)
- 2020-Jan: Connor Hopkins (Broadcast Journalism at Luther College)
- 2019-Jan: Devon Anderson (Communication and Leadership)
- 2019-Jan: Austin Powell (Communication and Sport: Special Topics)
- 2018-Jan: Mason Whitham (Documentary Film and Sport)
- 2017-Jan: Charlie Mitchell (Wes Anderson: An Auteur Analysis)
- 2016-S: D.J. Simpson (Documentary Filmmaking)
- 2015-F: Bjorn Myhre (Visual Media)
- 2015-Jan: Jordan Kuchera (Documentary Filmmaking)
- 2015-Jan: Darren Hill (Quentin Tarantino: An Auteur Analysis)
- 2015-Jan: Robert Patino (Sport as a Vehicle for Social Change)
- 2014-F: Neal Abbott (The Catholic Church and the Second Vatican Council)
- 2012-F: Michael Crowe (Advanced Video Editing)
- 2012-S: Michael Crowe (Video Journalism)
- 2011-Sum: Rafael Rivera (Health Care Public Relations Research)
- 2010-S: Thomas Hansen (Effects of Media Conglomeration)
- 2005-F: Ashley Powell (Perceptions of Media Production)

Internships

- 2024-Sum: Alice Anderson (Navitor, New Ulm, MN)
- 2024-Sum: Cassiah James (Pelliterri Recycling, Madison, WI)
- 2022-F: Linh Do (Glass Entertainment Group, Philadelphia, PA)
- 2022-Sum: Mason Reuter (*Monticello Express*, Monticello, IA)
- 2022-Sum: Linh Do (Snapchat, Santa Monica, CA)
- 2020-Sum: Linh Do (Vietnam Esports Entertainment Joint Stock Company, Hanoi, Vietnam)
- 2019-Sum: Linh Do (Vietnam Esports Entertainment Joint Stock Company, Hanoi, Vietnam)
- 2019-Sum: Connor Hopkins (KTTC Television, Rochester, MN)
- 2019-Jan: Bergen Gardner (Vesterheim Museum, Decorah, IA)
- 2019-Jan: Devon Anderson (Anthem Archery, Decorah, IA)
- 2018-Jan: Tyler Johnson (Jay Franco and Sons, Minneapolis, MN)
- 2016-Jan: Bjorn Myhre (RED Food, St. Paul, MN)
- 2016-Jan: Hannah Mick (KWWL News Channel 7, Waterloo, IA)
- 2016-Jan: Benjamin Harrison (ESPN Nashville 102.5 The Game, Nashville, TN)
- 2015-F: Paige Lobdell (KSDK News Channel 5, St. Louis, MO)
- 2015-Jan: Paige Lobdell (KFAN Radio, Minneapolis, MN)
- 2015-Jan: Nathaniel Bloechl (KFAN Radio, Minneapolis, MN)
- 2015-Jan: Ethan Dahlquist (KPVV Radio, Decorah, IA)
- 2014-F: Hanna Knutson (Monroe Clinic, Monroe, WI)

- 2013-S: Neal Abbott (Amundson's Clothing and The Good Foot, Decorah, IA)
- 2012-F: Ethan Groothuis (Winneshiek Energy District, Decorah, IA)
- 2012-F: Bryce Kilker (Winneshiek Energy District, Decorah, IA)
- 2011-S: Carolyn Voigt (Allied Marketing, Minneapolis, MN)
- 2007-F: Tramon Van Lear (B96 FM, Minneapolis, MN)
- 2006-F: Julius Stokes (Miami Heat, Miami, FL)
- 2006-S: Julius Stokes (Minnesota Timberwolves, Minneapolis, MN)
- 2006-S: Paige Mathiowetz (Political Immersion Program, Minneapolis, MN)
- 2005-F: Paige Mathiowetz (Political Immersion Program, Minneapolis, MN)
- 2005-S: Derek Williams (KFAN Radio, Minneapolis, MN)

Short Film – *The Flashback of Covid-19: A Story from a Vietnamese Mother to Her COVID Baby* (2022)

Logistics:

- Role: Faculty Advisor
- Production: Edited with Adobe Premiere Pro CC
- Runtime: 5 minutes 00 seconds

Award:

- Winner, ASIANetwork 2022 Student Video Challenge (April 2022)

Additional screening:

- Decorah Rotary Club - Decorah, IA (November 2022)

Scholarship

Documentary Film – *On Your Marks* (2024)

Logistics:

- Roles: Director/Editor
- Production: Shot on high definition video, edited with Adobe Premiere Pro CC
- Runtime: to be determined

Documentary Film – *Love & Sugar* (2024)

Logistics:

- Roles: Director/Editor
- Production: Shot on high definition video, edited with Adobe Premiere Pro CC
- Runtime: 3 minutes 35 seconds

Official Selections:

- Eagan Art Block Short Film Festival - Eagan, Minnesota (September 2024)
- Berlin Indie Film Festival - Berlin, Germany (October 2024)
- Twin Cities Film Fest - St. Louis Park, MN (October 2024)

Documentary Film – *Africa: Not a Single Story* (2017)

Logistics:

- Role: Producer (with Novian Whitsitt)
- Production: Shot on high definition video, edited with Final Cut Pro
- Runtime: 15 minutes 52 seconds

Screenings

- Luther College - Decorah, IA (October 2020)
- Luther College - Decorah, IA (May 2020)
- Luther College - Decorah, IA (May 2019)
- Luther College - Decorah, IA (May 2018)
- Luther College - Decorah, IA (May 2017)

Documentary Film – *Marieke* (2017)

Logistics:

- Roles: Producer/Director/Editor
- Production: Shot on high definition video, edited with Final Cut Pro
- Runtime: 7 minutes 15 seconds

Award:

- Best Documentary, Iowa Motion Picture Association Awards - Des Moines, IA (April 2018)

Official Selections:

- Greenwich Village Film Festival - New York, NY (October 2019)
- Film as Idea, Film as Film, Film as Art International Film Festival - Warsaw, Poland (March 2019)
- Door County Short Film Festival - Sister Bay, WI (February 2019)
- Kansas City First Friday Film Festival - Kansas City, MO (December 2018)
- Muscatine Independent Film Festival - Muscatine, IA (November 2018)
- Big Water Film Festival - Ashland, WI (November 2018)
- East Lansing Film Festival - East Lansing, MI (November 2018)
- Eau Claire World Film Festival - Eau Claire, WI (October 2018)
- Fresh Coast Film Festival - Marquette, MI (October 2018)
- Film Girl Film Festival - Milwaukee, WI (October 2018)
- Maumee Film Festival - Maumee, OH (September 2018)
- Sioux City International Film Festival - Sioux City, IA (September 2018)
- Iowa Independent Film Festival - Mason City, IA (August 2018)
- Square Lake Film & Music Festival - Stillwater, MN (August 2018)
- Pittsburgh Independent Film Festival - Pittsburgh, PA (June 2018)
- Interrobang Film Festival - Des Moines, IA (June 2018)
- Snake Alley Festival of Film - Burlington, IA (June 2018)
- Chippewa Valley Film Festival - Eau Claire, WI (April 2018)
- Oneota Film Festival - Decorah, IA (April 2018)
- Speechless Film Festival - Mankato, MN (April 2018)
- Wisconsin Film Festival - Madison, WI (April 2018)
- SHORT to the Point - Bucharest, Romania (March 2018)
- Royal Film Festival - Benton, AR (March 2018)
- Colony Short Film Festival - Marietta, OH (March 2018)
- Wildwood Film Festival - Appleton, WI (February 2018)
- Iowa Public Television's *The Film Lounge* - Des Moines, IA (February 2018)
- Oregon Short Film Festival - Portland, OR (February 2018)
- CineSol Film Festival - McAllen, TX (November 2017)
- Weyauwega International Film Festival - Weyauwega, WI (November 2017)
- St. Cloud Film Fest - St. Cloud, MN (November 2017)
- Twin Cities Film Fest - St. Louis Park, MN (October 2017)
- Flyway Film Festival - Pepin, WI (October 2017)
- The Block film & art festival - Logan, UT (October 2017)
- Lake Charles Film & Music Festival - Lake Charles, LA (October 2017)
- Tucson Film & Music Festival - Tucson, AZ (October 2017)

Additional screenings:

- Thew Brewing - Cedar Rapids, IA (December 2019)
- Arlin Falck Assisted Living - Decorah, IA (June 2019)
- Decorah Rotary Club - Decorah, IA (May 2018)
- HyVee Corporate - Des Moines, IA (March 2018)
- Oneota Community Food Co-op - Decorah, IA (February 2018)

Documentary Film – [Ironhead \(2015\)](#)

Logistics:

- Roles: Writer/Director/Editor (with Neal Abbott)
- Production: Shot on high definition video, edited with Final Cut Pro
- Runtime: 9 minutes 15 seconds

Awards:

- Best Short Documentary, Greenwich Village Film Festival - New York, NY (October 2016)
- Honorable Mention for the Walter Ordway Best of Fest Award, Oneota Film Festival - Decorah, IA (March 2015)

Semi-Finalist:

- Meraki Film Festival - Madrid, Spain (February 2018)

Official Selections:

- Fresh Coast Film Festival - Marquette, MI (October 2018)
- Deep in the Heart Film Festival - Waco, TX (March 2018)
- Meraki Film Festival - Madrid, Spain (February 2018)
- MidWest WeirdFest - Eau Claire, WI (March 2018)
- First Friday Film Festival - Kansas City - Kansas City, MO (November 2017)
- The Block art & film festival - Logan, UT (October 2017)
- Auckland International Film Festival - Auckland, New Zealand (October 2017)
- Beloit International Film Festival - Beloit, WI (March 2017)
- Iowa Public Television's *The Film Lounge* - Des Moines, IA (February 2017)
- Sioux City International Film Festival - Sioux City, IA (February 2017)
- Kansas International Film Festival - Overland Park, KS (November 2016)
- Greenwich Village Film Festival - New York, NY (October 2016)
- Let's All Be Free Film Festival - London, England (October 2016)
- Wild Rose Independent Film Festival - Des Moines, IA (May 2016)
- Fargo Film Festival - Fargo, ND (March 2016)
- Red Wasp Independent Film Festival - College Station, TX (March 2016)
- Speechless Film Festival - Mankato, MN (March 2016)
- Frozen River Film Festival - Winona, MN (February 2016)
- Liverpool Lift-Off Online Film Festival - Liverpool, England (February 2016)
- Fargo Fantastic Film Festival - Fargo, ND (October 2015)
- Milwaukee Film Festival - Milwaukee, WI (October 2015)
- Yellowknife International Film Festival - Yellowknife, Canada (October 2015)
- Oneota Film Festival - Decorah, IA (March 2015)

Additional screenings:

- Herberger Institute for Design, Arizona State University - Tempe (March 2023)
- Artisan Sanctuary, Coe College - Cedar Rapids, IA (September 2021)
- Mid-South Sculpture Alliance Conference - Knoxville, TN (October 2018)

- St. Paul Art Crawl - St. Paul, MN (April 2018)
- Decorah Rotary Club - Decorah, IA (June 2017)
- Independent Lifestyles Live Stream Studio - St. Paul, MN (May 2017)
- Bethany Lutheran College - Mankato, MN (October 2016)
- 8th International Conference on Contemporary Cast Iron Art - Scranton, PA (June 2016)
- Cedar Rapids Houby Days - Cedar Rapids, IA (August 2015)
- White Bear Center for the Arts - White Bear Lake, MN (July 2015)
- Winneshiek Hotel - Decorah, IA (July 2015)

Documentary Film – *Hours with Amanda* (2013)

Logistics:

- Roles: Writer/Director/Editor (with Michael Crowe)
- Production: Shot on high definition video, edited with Final Cut Pro
- Runtime: 5 minutes 46 seconds

Official Selections:

- Mt. Hood Independent Film Festival - Portland, OR (November 2013)
- Speechless Film Festival - Mankato, MN (March 2013)
- Oneota Film Festival - Decorah, IA (January 2013)

Documentary Film – *Hours with Ben* (2013)

Logistics:

- Roles: Writer/Director/Editor (with Michael Crowe)
- Production: Shot on high definition video, edited with Final Cut Pro
- Runtime: 5 minutes 44 seconds

Official Selections:

- Speechless Film Festival - Mankato, MN (March 2013)
- Oneota Film Festival - Decorah, IA (January 2013)

Documentary Film – *Hours with Novian* (2013)

Logistics:

- Roles: Writer/Director/Editor (with Michael Crowe)
- Production: Shot on high definition video, edited with Final Cut Pro
- Runtime: 5 minutes 48 seconds

Official Selections:

- Louisville's International Festival of Film - Louisville, KY (October 2013)
- Speechless Film Festival - Mankato, MN (March 2013)
- Oneota Film Festival - Decorah, IA (January 2013)

Documentary Film – *Order in Chaos* (2002)

Logistics:

- Roles: Writer/Director
- Production: Shot on DV, edited with Final Cut Pro
- Runtime: 16 minutes 57 seconds

Screenings:

- Saint John's University - Collegeville, MN (April 2002)
- Fashion Institute of Technology - New York City, NY (March 2002)

Documentary Film – *Sons of the Road* (2001)

Logistics:

- Roles: Producer/Director
- Production: Shot on DV, edited with Final Cut Pro
- Runtime: 21 minutes 45 seconds

Award:

- Best Documentary, Georgia Tech Cable Network Film and Video Festival - Atlanta, GA (February 2002)

Finalist:

- Best Documentary, Movie Gallery Student Video Competition, Auburn University - Auburn, AL (April 2002)

Additional screenings:

- Saint John's University - Collegeville, MN (April 2002)
- University of Notre Dame Australia - Fremantle, Australia (May 2001)

Question-and-Answer Sessions

- Decorah Rotary Club (8 November 2022) on *The Flashback of Covid-19: A Story from a Vietnamese Mother to Her COVID Baby*.
- Greenwich Village Film Festival (22 October 2019) on *Marieke*.
- Arlin Falck Assisted Living (7 June 2019) on *Marieke*.
- First Friday Film Festival – Kansas City (7 December 2018) on *Marieke*.
- Fresh Coast Film Festival (21 October 2018) on *Ironhead* and *Marieke*.
- Film Girl Film Festival (13 October 2018) on *Marieke*.
- Decorah Rotary (22 May 2018) on *Marieke*.
- Oneota Film Festival (20 April 2018) on *Marieke*.
- Wisconsin Film Festival (8 April 2018) on *Marieke*.
- Flyway Film Festival (22 October 2017) on *Marieke*.
- Twin Cities Film Fest (21 October 2017) on *Marieke*.
- Decorah Rotary (6 June 2017) on *Ironhead*.
- Beloit International Film Festival (3 March 2017) on *Ironhead*.
- Let's All Be Free Film Festival (15 October 2016) on *Ironhead*.
- Frozen River Film Festival (27 February 2016) on *Ironhead*.
- Milwaukee Film Festival (3 October 2015) on *Ironhead*.
- Oneota Film Festival (29 March 2015) on *Ironhead*.

Publications

- Thomas C. Johnson, "Television, Pro Football and Mobile Privatization, 1939-1970," *Historical Journal of Film, Radio and Television*, 40 (2021) and Pro Football Hall of Fame Archives (2021).
- Thomas C. Johnson, "Producing, Distributing, and Teaching *Ironhead*," *Journal of Media Education*, 7 (2016): 14-17.
- Jason Moyer and Thomas C. Johnson, "Interfaith Divisions at Southern State University," *Casing Sport Communication* (2015): 282-286.

- Thomas C. Johnson, "Deconstructing NFL Films' *They Call It Pro Football*," *Teaching Media Quarterly*, 2 (2012).
- Thomas C. Johnson and Edward Schiappa, "An Exploratory Study of the Relationships Between Televised Sports Viewing Habits and Conformity to Masculine Norms," *Journal of Sports Media*, 5 (2010): 53-78.
- Thomas C. Johnson, "Television and Children: What Every Parent Needs to Know," www.criticalmedialiteracy.umn.edu (2008).

Conference Presentations

- Thomas C. Johnson and Jeffrey Boeke, "Valuing a College's Geographical Place." Presented at the Vocation of a Lutheran Higher Education Conference (14 July 2021).
- Thomas C. Johnson, "*Marieke*, A Documentary Short Film." Presented at the Luther College Agora (1 November 2019).
- Thomas C. Johnson, "Culture, Identity, and Difference in *Clash of Civilizations Over an Elevator in Piazza Vittorio*." Presented at the Association for Core Texts and Courses Conference, Dallas, TX (21 April 2017).
- Thomas C. Johnson, "Teaching Media Quarterly: Cultivating Dynamic Pedagogy Through Open Access Lesson Plan Publishing." Presented at the National Communication Association, Las Vegas, NV (19 November 2015).
- Thomas C. Johnson, "*Ironhead*." Presented at the Faculty Research Symposium, Decorah, IA, Luther College (19 September 2015).
- Thomas C. Johnson, "Addressing Masculinity on Campus." Presented at the Iowa Communication Association Conference, Decorah, IA, Luther College (18 September 2015).
- Thomas C. Johnson, "College Football and Evangelical Christianity: The Consolidating of Two American Cultural Forces." Presented at the Faculty Research Symposium, Decorah, IA, Luther College (1 November 2014).
- Thomas C. Johnson, "Deconstructing Minneapolis and Target Center as Spaces of Cultural Production and Consumption." Presented at the Summit on Sport and Communication, New York, NY, (14 March 2014).
- Thomas C. Johnson, "Sport, Media and Race." Presented at the Black History Symposium, Decorah, IA, Luther College (20 February 2014).
- Thomas C. Johnson, "Demystifying Creative Processes." Presented at the Faculty Research Symposium, Decorah, IA, Luther College (2 November 2013).
- Thomas C. Johnson, "NFL Films' *They Call It Pro Football* (1966): Examining the Construction of Masculinity in Early Televised Sports Programming." Presented at the Console-ing Passions Conference, Leicester, United Kingdom, De Montfort University (25 June 2013).
- Thomas C. Johnson, "New Media and Popular Culture Pedagogy." Presented at the Central States Communication Association Conference, Kansas City, MO (5 April 2013).
- Thomas C. Johnson, "New Media and Popular Culture Pedagogy." Presented at the Iowa Communication Conference, Des Moines, IA (22 September 2012).
- Thomas C. Johnson, "NFL Films and the Pairing of Pro Football and Television." Presented at the Conference on Sport and Society, Cambridge, United Kingdom, Cambridge University (25 July 2012).
- Thomas C. Johnson, "Developing a Robust Public Sphere Through the Use of Problem-Posing Education." Presented at the National Communication Association Conference, San Francisco, CA (17 November 2010).
- Thomas C. Johnson, "Masculinity and Mascots: Decoding Chief Illiniwek." Presented at the Summit on Communication and Sport, Cleveland, OH (19 March 2010).
- Thomas C. Johnson, "Analyzing the Moving Image: NFL Films' *They Call It Pro Football* (1966)." Presented at the Summit on Communication and Sport, Cleveland, OH (19 March 2010).
- Thomas C. Johnson, "Undressing the NBA Dress Code Policy." Presented at the National Communication Association Conference, Chicago, IL (13 November 2009). (Top 5 Student Paper).

- Thomas C. Johnson, "Sports Photographs and Meanings: Zinedine Zidane in the 2006 FIFA World Cup Final." Presented at the National Communication Association Conference, San Diego, CA [22 November 2008].
- Thomas C. Johnson, "What are the Relationships Between Televised Sports Viewing Habits and Conformity to Masculine Norms?" Presented at the International Communication Association Conference, Montreal, Quebec, Canada [25 May 2008].
- Thomas C. Johnson, "Endearing Branding: Peyton Manning as Pitchman." Presented at the Summit on Communication and Sport, Clemson, SC, Clemson University [28 February 2008].
- Thomas C. Johnson, "Sport and Television: Media Production Pedagogy's Consideration of Gaze Theory and the Visual Experience." Presented at the University Film and Video Association Conference, Denton, TX, University of North Texas [11 August 2007].
- Thomas C. Johnson, "Producing the PSA: Agency and Social Change." Presented at the National Communication Association Conference, San Antonio, TX [11 November 2006].
- Thomas C. Johnson, "The Embodiment of a Real Man: Monday Night Football's Take on Manhood." Presented at the Console-ing Passions Conference, University of Wisconsin Milwaukee [26 May 2006].
- Thomas C. Johnson and Emanuelle Wessels, "Heroes, Freaks, and Divas: The Performance of Hegemonic Masculinity in World Wrestling Entertainment's *Monday Night Raw*." Presented at the Console-ing Passions Conference, University of Wisconsin-Milwaukee [25 May 2006].

Service

Service to the Department

- Department Head. Communication Studies [August 2019 – August 2022].
- Program Coordinator. Journalism [August 2019 – August 2022].
- Participant. Developing Social Justice Pedagogy Workshop [5 April 2018].
- Participant. Wabash Institutional Assessment Planning [30 September 2014].
- Curriculum Developer. Critical Media Studies and Media Production [August 2011 -].
- Member. Committee to Redesign Public Speaking [June 2011 – August 2011].
- Member. SpeCom [August 2010 – June 2011].
- Member. SpeCom [September 2006 – May 2007].

Service to the College

- Participant. Inclusive Excellence Institute: Teaching Neurodiverse Students [7 November 2024].
- Participant. Inclusive Excellence Institute: Transparency in Learning and Teaching [10 October 2024].
- Member. Faculty Development Committee [18 September 2024 - 15 December 2024].
- Chair. Search Committee for Assistant Professor of Interpersonal Communication [15 September - 15 December 2024].
- Participant. Inclusive Excellence Institute: Belonging and Community [12 September].
- Writer. Paideia 111: *Paideia Reader* Introduction to *Parasite* [1 September 2024].
- Participant. CELT Workshop: Active Learning Strategies to Boost Engagement and Decrease Distraction [20 June 2024].
- Moderator. Learning @ Luther Showcase [3 May 2024].
- Member. Library Steering Committee [1 March 2024 -].
- Participant. Cultivating Wellness: Crafting Empathic & Equitable Spaces of Belonging for BIPOC Students and Minoritized Populations [27 February 2024].
- Participant. CELT Workshop: Fostering Inclusivity and Accessibility in the College Classroom [8 February 2024].

- Reader. Distinguished Service Award Citation for Emerald-Jane Hunter '03 [6 October 2023].
- Writer. Paideia 111: *Paideia Reader* Introduction to *Parasite* [1 September 2023].
- Faculty Partner. Academic & Athletic Partnership Program [April 2023 -].
- Member. Search Committee for Cabinet Position: Vice President for Communication [April 2023 - September 2023].
- Participant. Admissions Visit Day – Summer Open House [24 July 2023].
- Presenter. Admissions Visit Day – Football [24 July 2023].
- Participant. Expanding the Classroom – How to use Luther's Natural Areas in ANY Course [17 July 2023].
- Participant. High School Dorian Summer Camp Department Fair [21 June 2023].
- Participant. Summer Discussion Group on Excellence [14 June 2023].
- Participant. The Washington Center for Improving Undergraduate Education, Evergreen State College Workshop: Making Courses Memorable: Beginning and Ending [9 May 2023].
- Participant. CELT Workshop: Re-Energize Your Teaching [9 March 2023].
- Presenter. Admissions Creative Arts Visit Day – Documentary Filmmaking Workshop [7 October 2022].
- Writer. Paideia 111: *Paideia Reader* Introduction to *Parasite* [1 September 2022].
- Moderator. Learning @ Luther Showcase [6 May 2022].
- Participant. Getting Creative with Artificial Intelligence [29 April 2022].
- Presenter. *Nosferatu* @100 [10 March 2022].
- Lecturer. Paideia 111: “Folding Beijing” and *Parasite* in Conversation [20 September 2021].
- Lecturer. Paideia 111: How do you read *Parasite*? [15 September 2021].
- Writer. Paideia 111: *Paideia Reader* Introduction to *Parasite* [1 September 2021].
- Table Co-Host. Sophomores on the Commons [9 September 2021].
- Participant. Launching your Fall 2021 Katie Page Workshop [23 August 2021].
- Member. Executive Committee [June 2021 – May 2022].
- Faculty Representative. Campus Appeals Board [June 2021 – May 2022].
- Chair. Faculty Interests Committee [June 2021 – May 2022].
- Participant. What Inclusive Teachers Do [22 June 2021].
- Participant. Equity-Minded Study Away Workshop [25 and 26 May 2021].
- Moderator. Women’s History Month: Film Screening: *The Man Card* [16 March 2021].
- Presenter. Center for Global Learning: Tourism in the Driftless: Communication, Recreation, and the Importance of Place [30 January 2021].
- Member. Athletic Department Committee for Diversity, Equity, and Inclusion [December 2020 – May 2022].
- Presenter. Academics at Luther College: English and Communication Studies [10 December 2020].
- Film Presenter. Paideia 112: Chimamanda Adichie’s *The Thing Around Your Neck*: Making Sense of Crossing Cultural Borders and *Africa: Not a Single Story* [10 May 2020].
- Participant. ACM Antiracism Workshop: Charting the “How”: Coalition Building and Policy Change in the Age of Anti-racism [24 September 2020].
- Participant. Leading Engaging Online Discussions [17 September 2020].
- Participant. More than Google: Integrating Library Research in Online Classrooms [15 September 2020].
- Member. Bias Response Team [September 2020 – May 2021].
- Presenter. Communication Studies Orientation Session [31 August 2020].
- Participant. Confronting Pandemics: Building Culturally Responsive Education [19 August 2020].
- Participant. Zoom – Advanced Skills [13 August 2020].
- Presenter. Admitted Student: Faculty Advising [13 May 2020].
- Film Presenter. Paideia 112: Chimamanda Adichie’s *The Thing Around Your Neck*: Making Sense of Crossing Cultural Borders and *Africa: Not a Single Story* [1 May 2020].
- Lecturer. Paideia 112: Narrative and Truth in Kurosawa’s *Rashomon* [12 March 2020].

- Participant. Center for Excellence in Learning and Teaching *Whistling Vivaldi: How Stereotypes Affect Us* Discussion Group (10 and 31 March 2020, and 14 April 2020).
- Participant. Center for Excellence in Learning and Teaching Rubrics – The Why and the How Workshop (27 February 2020).
- Participant. Center for Excellence in Learning and Teaching Bandwidth Recovery Discussion Group (25 and 11 February 2019).
- Lecturer. Scholar Recognition Day (22 February 2020).
- Participant. Inclusive Hiring Process Workshop (13 February 2020).
- Faculty Participant. Search Committee for Director of the Career Center (18 and 20 November 2019).
- Presenter. Admissions Creative Arts Visit Day – Documentary Filmmaking Workshop (25 October 2019).
- Presenter. Admissions Preview Day (18 October 2019).
- Participant. Diversity, Civility, and the Liberal Arts Reading and Discussion Group – Diversity and Equity in Higher Education: Psychological Factors Shaping Student Success (10 October 2019).
- Panelist. TRIO Achievement Program BBQ+A (9 October 2019).
- Participant. Design Thinking Workshop, Destination Medical Center – Rochester (3 October 2019).
- Participant. Diversity, Civility, and the Liberal Arts Reading and Discussion Group – Diversity and Equity in Higher Education: The Social Construction of Identities and Inclusive Pedagogy (3 October 2019).
- Presenter. Admissions Preview Day (28 September 2019).
- Participant. Diversity, Civility, and the Liberal Arts Reading and Discussion Group – Diversity and Equity in Higher Education: Setting the Context and Challenging the Myths (26 September 2019).
- Participant. Facilitated Conversation on Faculty Diversity at Luther College (24 September 2019).
- Participant. Facilitated Conversation on Luther College's ELCA Identity (17 September 2019).
- Table Co-Host. Sophomores on the Commons (5 September 2019).
- Presenter. Communication Studies Orientation Session (2 September 2019).
- Social Sciences Representative. Faculty Interests Committee (September 2019 – May 2022).
- Participant. Workshop – Grading and Responding to Student Writing (22 August 2019).
- Participant. Workshop – Strategies for Inclusive Teaching and Learning (14 August 2019).
- Member. Black Student Union Audio/Visual Committee (August 2019 – December 2019).
- Film Presenter. Paideia 112: Chimamanda Adichie's *The Thing Around Your Neck*: Making Sense of Crossing Cultural Borders and *Africa: Not a Single Story* (3 May 2019).
- Member. Social Media Task Force (May 2019 – October 2019).
- Lecturer. Paideia 112: Narrative and Truth in Kurosawa's *Rashomon* (5 April 2019).
- Guest Lecturer. Lit Vent: Food and Identity (ENG 130) (7 March 2019).
- Participant. Ibram Kendi Reading Group (21 February 2019).
- Participant. Faculty Discussion on Teaching in January Term (29 November 2018).
- Panelist. Humanities and Social Sciences Faculty Panel – Admissions (12 November 2018).
- Participant. University of Northern Iowa Digital Media Workshop (2 November 2018).
- Presenter. Admissions Creative Arts Visit Day – Documentary Filmmaking Workshop (26 October 2018).
- Outside Reviewer. English Department Review (25 October 2018).
- Presenter. Admissions Preview Day (18 October 2018).
- Panelist. TRIO Achievement Program BBQ+A (27 September 2018).
- Representative. Visual Communication Governing Board (September 2018 – May 2021).
- Participant. Who Do We Want Luther College Graduates To Be? (11 July 2018).
- Film Presenter. Paideia 112: Chimamanda Adichie's *The Thing Around Your Neck*: Making Sense of Crossing Cultural Borders and *Africa: Not a Single Story* (4 May 2018).
- Lecturer. Paideia 112: Narrative and Truth in Kurosawa's *Rashomon* (13 April 2018).
- Lecturer. Scholar Recognition Day (3 March 2018).
- Advisor. Omega Omega Omega (March 2018 – December 2018).

- Member. Search Committee for Digital Communications Director (March 2018 – April 2018).
- Member. Search Committee for Executive Director of Information Technology Services (March 2018 – June 2018).
- Member. David J. Roslein Distinguished Lecture on Science and Leadership Planning Committee (February 2018 – May 2018).
- Participant. Admissions Pick Six Program (November 2017 -).
- Participant. Teaching, Scholarship, and Service Discussion Group (20 November 2017).
- Participant. Admissions Admitted Student Day (10 November 2017).
- Panel Moderator. Reformation Commemoration Symposium (31 October 2017).
- Participant. Workshop – Presumed Incompetence: The Challenges Faced by Faculty and Students at PWI's (30 October 2017).
- Presenter. Admissions Creative Arts Visit Day – Documentary Filmmaking Workshop (27 October 2017).
- Presenter. Admissions Preview Day – Faculty-led “Academics at Luther” Session (20 October 2017).
- Presenter. Admissions Preview Day (19 October 2017).
- Participant. Paideia Program Review (September 2017 – May 2022).
- Member. Paideia Writing Committee (September 2017 – May 2018).
- Participant. Associated Colleges of the Midwest Hiring and Diversity Workshop (28 June 2017).
- Participant. Helping Students Reflect on J-term Study Abroad Before, During and After (13 June 2017).
- Participant. Associated Colleges of the Midwest Faculty Development Opportunities (6 June 2017).
- Film Presenter. Paideia 112: Chimamanda Adichie's *The Thing Around Your Neck*: Making Sense of Crossing Cultural Borders and *Africa: Not a Single Story* (1 May 2017).
- Presenter. Admissions Preview Day (24 April 2017).
- Participant. Grading and Responding to Student Writing (6 April 2017).
- Lecturer. Paideia 112: Narrative and Truth in Kurosawa's *Rashomon* (5 April 2017).
- Presenter. Admissions Preview Day – Faculty-led “Academics at Luther” Session (31 March 2017).
- Panelist. Competing Passions: Intersections of Race, Gender, and Sexuality (28 February 2017).
- Participant. Admissions Faculty Outreach Campaign (10 February 2017).
- Moderator. *Nat Turner: A Troublesome Property* Screening and Discussion (9 February 2017).
- On-Campus Mentor. Associated Colleges of the Midwest Graduate School Exploration Fellowship Program (October 2016 – September 2017).
- Member. Film in Instruction Task Force (October 2016 – May 2017).
- Participant. Intercultural Requirement Discussion (12 July 2016).
- Participant. Associated Colleges of the Midwest Institute for College Futures (23-24 June 2016).
- Moderator. Student Research Symposium (6 May 2016).
- Participant. Creating Space to Disagree on College Campuses (28 April 2016).
- Lecturer. Paideia 112: Narrative and Truth in Kurosawa's *Rashomon* (6 April 2016).
- Member. Search Committee for Dean of Institutional Equity and Inclusion (April 2016 – June 2017).
- Lecturer. Scholar Recognition Day (13 February 2016).
- Outside Reviewer. Art Program Review (17 November 2015).
- Panelist. Gender Neutral Housing Discussion (29 October 2015).
- Facilitator. Jonathan Rattner, Vanderbilt University, Lecture and Screening (7 October 2015).
- Chair. Diversity Council (September 2015 – May 2016).
- Member. Communications and Marketing Faculty Advisory Group (August 2015).
- Participant. Vocation of a Lutheran College Conference (20-22 July 2015).
- Participant. LGBTQ Issues and College Life (17 June 2015).
- Participant. Facilitating Student Engagement (16 June 2015).
- Participant. Building Learning Goal Driven Courses (9 June 2015).
- Moderator. Student Research Symposium (8 May 2015).
- Participant. *Twin Peaks* 25th Anniversary (8 April 2015).
- Guest Lecturer. Islam (REL 256) (30 March 2015).

- Participant. Tuesdays with Marty (February 2015 – March 2015).
- Member. Paideia Planning Committee (February 2015 – December 2016).
- Participant. *Excellent Sheep* Book Discussion (October 2014).
- Advisor. Believing and Achieving (September 2014 -).
- Member. KWLC Advisory Committee (September 2014 -).
- Participant. Connect for Success (27 August 2014).
- Guest Lecturer. Luther College Football First-Year Orientation (25 August 2014).
- Participant. Making a College Work VI: Building the First-Year Class (17 July 2014).
- Participant. Making a College Work V: Enhancing the Student Experience (10 July 2014).
- Participant. LIS Summer Workshop (10-12 June 2014).
- Participant. Interacting with Students in the Classroom and Beyond IV: Teaching Students of Differing Preparation and Ability (26 June 2014).
- Moderator. Student Research Symposium (9 May 2014).
- Lecturer. Scholar Recognition Day (15 February 2014).
- Blogger. Ideas and Creations Blog (February 2014 -).
- Social Sciences Representative. Diversity Council (September 2013 – May 2015).
- Moderator. TED Talk “Listening to Global Voices” (5 November 2013).
- Guest Lecturer. Introduction to Biblical Studies (REL 101) (27 October 2013).
- Participant. Associated Colleges of the Midwest Committee for Minority Concerns (21-22 September 2013).
- Advisor. First-Year Advising (July 2013 -).
- Participant. Reasoning Workshop (22 August 2013).
- Instructor. Lutherlag (22-24 July 2013).
- Lecturer. Scholar Recognition Day (23 February 2013).
- Participant. Teaching Partnership Faculty Development Program (February 2013 – May 2013).
- Moderator. Spotlight on Sex and Gender: A Campus Conversation Series Events (February 2012 – May 2013).
- Organizer and Moderator. A Night at the Not-So-Silent-Movies (24 October 2012).
- Participant. Mentoring Trio Faculty Development Program (September 2012 – May 2013).
- Advisor. Communication Studies Club (September 2012 – May 2015).
- Guest Lecturer. Intermedia Arts (ART 306) (17 April 2012).
- Lecturer. Scholar Recognition Day (18 February 2012).
- Participant. Associated Colleges of the Midwest FaCE Conference (October 2011).
- Participant. New Faculty Teaching Group (September 2011 – May 2012).
- Participant. Mentoring Trio Faculty Development Program (September 2011 – May 2012).
- Ad-hoc Member. Women and Gender Studies Board (September 2011 – May 2013).
- Guest Lecturer. Introduction to Communication Theory (COMM 3401) (29 November 2010).
- Representative. P&R Representative for Social Sciences (September 2007 – May 2009).
- Co-Chair. CLA Student Technology Fee Committee (September 2008 – May 2009).
- Representative. Stadium Advisory Committee (September 2007 – May 2009).
- Representative. Council of Graduate Students (September 2007 – May 2009).
- Participant. Preparing Future Faculty Retreat presented by the Center for Teaching and Learning Services, University of Minnesota (17 May 2006).
- Guest Lecturer. Social Theory and Cultural Change (University of Minnesota: SOC 4703) (3 February 2004).

Service to the Discipline

- Guest Speaker. Indian Trail High School Football (30 August 2024).
- Reviewer. Textbook: *Media Studies: Texts, Production, Context* (31 March 2023).
- Participant. Produce Iowa’s MediaMasters Getting Greenlit (12 March 2023).
- Participant. Produce Iowa’s MediaMasters Business Development (12 November 2022).

- Participant. Produce Iowa's MediaMasters Story Development (22 October 2022).
- Participant. Produce Iowa's MediaMasters Budgeting for Documentaries (16 October 2021).
- Participant. Produce Iowa Higher Education Summit (4 June 2021).
- Participant. Produce Iowa's MediaMasters Developing Docs and Digitals (17 October 2020).
- Participant. Produce Iowa's MediaMasters Lunchtime Session on Distribution (15 April 2020).
- Participant. Produce Iowa's Media Masters Lunchtime Session on Pitch Packages (4 March 2020).
- Presenter. Decorah screening of *Decoding the Driftless* (5 November 2019).
- Participant. Produce Iowa's MediaMasters Lunchtime Session on Crowdfunding (12 February 2020).
- Panelist and Presenter. Oneota Student Film Festival (9 February 2019).
- Talent and Producer. 3rd Installment of Iowa Public Television's "The Film Lounge Student Tips Series" (7 November 2018).
- Reviewer. *Communication, Culture, and Critique* (August 2018 -).
- Participant. Creative Capital Professional Development Program (24-25 August 2018).
- Participant. Produce Iowa / Joseph Kosinski Discussion (16 June 2018).
- Judge. Associated Colleges of the Midwest Film Festival (February 2018).
- Participant. Produce Iowa Higher Education Summit (1 June 2017).
- Member of the Board of Directors. Sustainable Driftless, Inc. (January 2016 – December 2023).
- Judge. Associated Colleges of the Midwest Film Festival (January 2016).
- Judge. Kick-It Film Contest (June 2015).
- Reviewer. *Men and Masculinities* (October 2012 -).

Media and Public Appearances

- News feature with Zippia: The Career Expert (January 2021) on careers in communication and job market trends for recent graduates.
- Interview for Iowa PBS's Season 5 of *The Film Lounge*: Celebrating 5 Years (February 2021).
- Interview and feature with Produce Iowa's for the MediaMakers series (16 July 2020) on filmmaking.
- News feature with Luther College *Chips* (14 November 2019) on *Decoding the Driftless*.
- News feature with Decorah Newspapers (21 March 2019) on *Decoding the Driftless*.
- Interview with Iowa Motion Picture Association Awards (21 April 2018) on filmmaking and *Marieke*.
- Interview with Development Office for Luther College Giving Day (8 March 2018) on filmmaking and teaching.
- Interview with Iowa Public Television as part of the series "The Film Lounge" (11 February 2018) on filmmaking and *Marieke*.
- News feature with Decorah Newspapers (30 January 2018) on filmmaking and *Marieke*.
- Interview/write-up, "Inside *The Film Lounge* with Thomas Johnson," with the Iowa Department of Cultural Affairs (29 January 2018) on filmmaking and *Marieke*.
- Interview with St. Cloud Film Fest (5 November 2017) on *Marieke*.
- Interview with ENV5 485 (2 November 2017) on communication, ecotourism, and coral reef conservation in Belize.
- Interview with Twin Cities Film Fest (21 October 2017) on *Marieke*.
- News feature with decorahnews.com (6 September 2017) on filmmaking and *Marieke*.
- News feature with KTTC Rochester (13 June 2017) on *Marieke*.
- News feature with WQOW Eau Claire, WI (13 June 2017) on *Marieke*.
- Interview with Development Office for Luther College Giving Day (9 March 2017) on filmmaking and teaching.
- Interview with Iowa Public Television as part of the series, *The Film Lounge* (19 February 2017) on filmmaking and *Ironhead*.
- Interview/write-up, "Inside *The Film Lounge* with Thomas Johnson," with the Iowa Department of Cultural Affairs (25 January 2017) on filmmaking and *Ironhead*.
- News feature with decorahnews.com (22 January 2017) on filmmaking and *Ironhead*.

- News feature with Decorah Newspapers (14 November 2016) on *Ironhead*.
- News feature with Iowa Public Television (10 November 2016) on Iowa filmmakers and *Ironhead*.
- Interview with Marketplace from American Public Media (7 October 2016) on NFL's declining TV ratings.
- News story with decorahnews.com (22 March 2015) on *Ironhead*.
- Interview with The Classroom ESPN 1220 New York City (26 April 2014) on activism in sport.
- Interview with KWLC Luther College (16 February 2014) on the Black History Symposium.
- Interview with KMSP-TV Minneapolis-St. Paul (13 April 2011) on homophobia in sport.

Documentary Film – *Decoding the Driftless* (2018)

Logistics:

- Role: Post Production Consultant
- Production: Shot on high definition video, edited with Adobe Premiere Pro CC
- Runtime: 60 minutes

Awards:

- Emmy Award - Best Documentary - Topical, Upper Midwest Emmy Awards - Minneapolis, MN (October 2021)
- Award of Prestige - Best Cinematography, Vegas Film Awards (monthly) - Las Vegas, NV (April 2020)
- Audience Award, Vegas Film Awards (monthly) - Las Vegas, NV (April 2020)
- Silver Remi Award, Documentary Feature, WorldFest-Houston International Film Festival - Houston, TX (April 2020)
- Titletown Jury Award, Green Bay Film Festival - Green Bay, WI, (March 2020)
- Audience Choice Award, Green Bay Film Festival - Green Bay, WI, (March 2020)
- Best Documentary, Beloit International Film Festival - Beloit, WI (February 2020)
- Best Documentary, Los Angeles Cinematography AWARDS - Los Angeles, CA (January 2020)
- Humanitarian Award of Distinction, IndieFEST Film Awards - La Jolla, CA (January 2020)
- Award of Excellence - Special Mention, Documentary Feature, IndieFEST Film Awards - La Jolla, CA (November 2019)
- Award of Excellence - Nature/Environment/Wildlife, IndieFEST Film Awards - La Jolla, CA (November 2019)
- Best Documentary Feature, Iowa Independent Film Festival - Mason City, IA (September 2019)
- Best Documentary Feature, FilmCon Awards (monthly) - Los Angeles, CA (September 2019)
- Best Cinematography, FilmCon Awards (monthly) - Los Angeles, CA (September 2019)
- Best Cinematography, New York Film Awards (monthly) - New York, NY (September 2019)
- 60 Best Films, Los Angeles Film Awards - Los Angeles, CA (September 2019)
- Best Documentary, Gold Movie Awards (monthly) - London, England (August 2019)
- Best Documentary Feature, Festigious International Film Festival (monthly) - Los Angeles, CA (August 2019)
- Best Picture, Los Angeles Independent Film Festival - Hollywood, CA (August 2019)
- Best Cinematography, Los Angeles Independent Film Festival - Hollywood, CA (August 2019)
- Copper Quill Award - Best Documentary Feature, Red Cedar Film Festival - Menomonie, WI (July 2019)
- Outstanding Excellence - Docs Without Borders Film Festival - Nassau, DE (March 2019)

Finalist:

- Florence Film Awards - Florence, Italy (November 2019)

Semi-Finalist:

- Vegas Film Awards (monthly) - Las Vegas, NV (April 2020)
- New York Film Awards (monthly) - New York, NY (September 2019)

- Los Angeles Film Awards - Los Angeles, CA (September 2019)
- Gold Movie Awards - London, England (August 2019)
- Los Angeles Independent Film Festival - Hollywood, CA (August 2019)
- jellyFEST Film Festival - American Film Institute, Los Angeles, CA (June 2019)

Official Selections:

- Mesa International Film Festival - Mesa, AZ (December 2021)
- Depth of Field International Film Festival - Lewes, DE (June 2020)
- WorldFest-Houston International Film Festival - Houston, TX (April 2020)
- Vegas Film Awards - Las Vegas, NV (April 2020)
- Fargo Film Festival - Fargo, ND (March 2020)
- Green Bay Film Festival - Green Bay, WI (March 2020)
- Accolade Global Film Competition - La Jolla, CA (March 202)
- Beloit International Film Festival - Beloit, WI (February 2020)
- Florence Film Awards - Florence, Italy (November 2019)
- Weyauwega International Film Festival - Weyauwega, WI (November 2019)
- Conserve Sauk Film Festival - Baraboo, WI (November 2019)
- Eau Claire World Film Festival - Eau Claire, WI (November 2019)
- IndieFEST Film Awards - La Jolla, CA (November 2019)
- Wildlife Conservation Film Festival - New York, NY (October 2019)
- Iowa Independent Film Festival - Mason City, IA (September 2019)
- FilmCon Awards (monthly) - Los Angeles, CA (September 2019)
- New York Film Awards (monthly) - New York, NY (September 2019)
- Gold Movie Awards (monthly) - London, England (August 2019)
- Los Angeles Independent Film Festival - Hollywood, CA (August 2019)
- Festigious International Film Festival (monthly) - Los Angeles, CA (August 2019)
- Red Cedar Film Festival - Menomonie, WI (July 2019)
- #Adventure MN Film Fest - Minneapolis, MN (May 2019)
- Julien Dubuque International Film Festival - Dubuque, IA (April 2019)
- Cape May Film Festival - Cape May, NJ (April 2019)
- Indie Film Wisconsin Film Festival - Watertown, WI (April 2019)
- Oneota Film Festival - Decorah, IA (March 2019)
- Frozen River Film Festival - Winona, MN (February 2019)
- Driftless Film Festival - Mineral Point, WI (November 2018)
- Flyway Film Festival - Pepin, WI (October 2018)

PBS:

- KEET - Eureka, CA (August 2021)
- WPBS - Watertown, NY (August 2021)
- KTWU - Topeka, KS (August 2021)
- KPTS - Wichita, KS (August 2021)
- WEAQ - Akron, OH (August 2021)
- WNED-TV - Buffalo, NY (August 2021)
- Idaho PBS - Pocatello, ID (August 2021)
- WPSU Penn State - Happy Valley, PA (August 2021)
- Austin PBS - Austin, TX (July 2021)
- PBS Western Reserve - Cleveland, OH (July 2021)
- WGVU - Grand Rapids, MI (July 2021)
- WNMU - Marquette, MI (July 2021)
- PBS Wisconsin - Madison, WI (June 2021)
- WFSU - Tallahassee, FL (June 2021)
- Kentucky Educational Television - Lexington, KY (June 2021)

- WIFT - Harrisburg, PA (June 2021)
- TPT Twin Cities PBS - St. Paul, MN (May 2021)
- Nine PBS - St. Louis, MO (February 2021)
- KAKM-TV Alaska Public Television - Anchorage, AK (March 2021)
- OPB+ - Portland, OR (January 2021)
- WQPT Quad Cities PBS - Rock Island, IL (January 2021)

Additional Recognition:

- Wisconsin Governor's Conference on Tourism - Wisconsin Dells, WI (March 2019)

Additional Screenings:

- Minnesota Minerals Education Workshop (June 2023)
- Minnesota Department of Natural Resources (May 2023 -)
- WKBT TV - La Crosse, IW (August 2020)
- Numerous locales - MN, IA, WI, IL (October 2018 -)

Blogs

- Thomas C. Johnson, "Engaging with news sources" (24 September 2020).
- Thomas C. Johnson, "The power of documentary film to value, to preserve, and to celebrate the Driftless Region" (1 November 2019).
- Thomas C. Johnson, "The creative mind" (23 February 2018).
- Thomas C. Johnson, "Enjoying everything about Homecoming this weekend" (4 October 2017).
- Thomas C. Johnson, "Celebrating sexual and gender diversity" (17 May 2017).
- Thomas C. Johnson, "Film selections and IPTV appearance" (13 March 2017).
- Thomas C. Johnson, "A call for media literacy" (19 December 2016).
- Thomas C. Johnson, "Inaugural ACM Student Film Conference and Festival" (29 October 2015).
- Thomas C. Johnson, "Invitation to filmmaking workshop and film screening" (11 September 2015).
- Thomas C. Johnson, "Oneota Film Festival – a must see" (10 February 2015).
- Thomas C. Johnson, "On producing a short subject documentary film" (2 July 2014).
- Thomas C. Johnson, "Media vs. critical media studies" (9 May 2014).
- Thomas C. Johnson, "Can (and should) sport be inspiring and unifying?" (11 February 2014).