$21,473,115
new commitments to Luther in fiscal year 2018–19

11,629 total donors
1,106 first-time donors
Dear Members of the Luther College Community,

As Luther’s newly elected president, it is my honor to share with you this Impact of Giving report for 2018–19. From my earliest interactions with college representatives and key stakeholders, I was immediately impressed and inspired by the spirit of generosity that exudes from all who love Luther College.

Please let me take this opportunity to extend a hearty thank-you to everyone who supported Luther during the past year of transition. Whether you created a scholarship, pledged toward a program, contributed to a special project, joined in a reunion gift, included the college in your estate plans, or responded to an annual appeal, these commitments all make a tremendous impact on Luther students. In fact, together these gifts, pledges, and planned gifts totaled $21,473,115—the third largest overall fundraising year in Luther history. This included a record-setting year for the Luther Fund (exceeding $2.5 million), thanks in part to an extraordinary response on Giving Day 2019. Wow! It’s energizing to see this level of philanthropic engagement by donors of all ages. Thank you!

As you know, the impact of these contributions is experienced in all corners of the campus. The pages of this report share a glimpse of how donor generosity is making a powerful difference here at Luther College.

It is truly an honor to be serving as the college’s 11th president. I am grateful to be welcomed as part of the Luther community and eager to work with all of its enthusiastic supporters to build on this momentum in the years ahead.

Soli Deo Gloria!

Dr. Jenifer K. Ward
President
Greetings from Loyalty Hall!

Our Alumni and Development team is pleased to share this summary of philanthropic impact and institutional highlights from the past year. Thanks to the extraordinary generosity of Luther’s alumni, parents, and friends who invested both time and resources, the college set new records in giving and expanded opportunities for meaningful engagement. We are deeply grateful for the opportunity to partner with key stakeholders of all ages from across the country and around the world. Your enthusiasm and commitment keeps Luther’s mission in higher education thriving!

What better place than a historic campus building named Loyalty Hall to house the staff of Luther’s Alumni and Development Offices? If you’ve visited our building, you know we’re a friendly bunch—and we like to have fun. (And, of course, we usually have fresh coffee brewing and treats on the counter!) While some of us are relatively new to our roles, others have dedicated our entire careers here. Many members of our team are Luther alumni, and some are parents of Luther graduates (or future Norse). Your Luther stories spark memories of our own connections. Together we are proud to serve Luther College and honored to work with all who support the education of our students through philanthropic gifts and volunteer engagement.

From all of us to all of you, thank you! We share your commitment to Luther’s success and appreciate the countless ways people support this special place. It is a joy and a privilege to work with you.

The Luther College Alumni and Development Team
Entering Class of 2022

Admissions Profile

- 4,419 applicants
- 2,764 admitted
- 557 enrolled

Multicultural Student Profile

- 75% American multicultural
- 15% International
- 10%

Geographic Distribution

- 190 Minnesota
- 147 Iowa
- 63 Wisconsin
- 46 Illinois
- 55 Other states (20 states)
- 56 International (35 countries)

Gender Distribution

- 61% female
- 39% male

Connection to Luther

- 51 alumni children
- 40 siblings of students

High School Class Rank†

- 87% top 50%
- 58% top 25%
- 27% top 10%
- 16% top 5%

ACT scores

- 29 ACT middle 50%
- 25.7 Average ACT composite

SAT scores

- 1280 SAT middle 50%
- 1188 Average SAT* (math + critical reading)

*Based on 89 matriculants evaluated for admissions using SAT scores
†Based on 334 matriculants reporting class rank
Institutional Financial Aid

98% of students receive financial aid

$61.7 million financial aid distributed in 2018–19

$51,750 comprehensive fee in 2018–19

$45,524 average need-based financial aid award (incoming first-year class)

Total Aid

- Luther College unfunded aid
- Donor-funded endowed scholarships
- Donor-funded annual scholarships
- Other private scholarships
- Federal and state grant programs
- Student employment (earned)

Total Aid:

- $47.8M
- $45,524 average need-based financial aid award (incoming first-year class)
- $51,750 comprehensive fee in 2018–19
- $61.7 million financial aid distributed in 2018–19

1,028 active Alumni Ambassadors have referred a student and/or represented at a college fair and/or helped at an event and/or are an Alumni Council member. Ambassadors include alumni from the classes of 1964–2018.

1,620 total referral forms since the program started.

1,491 students referred (students can be referred by more than one person).

2019 incoming class

- 720 total referral forms
- 662 unique students referred
- 475 of them accepted
- 223 of them deposited
- 122 of them were new leads!
- 30 of those new leads applied
- 12 of them deposited

98% of students receive financial aid

Total Aid:

- $47.8M
- $45,524 average need-based financial aid award (incoming first-year class)
- $51,750 comprehensive fee in 2018–19
- $61.7 million financial aid distributed in 2018–19

Institutional Financial Aid

$61.7 million financial aid distributed in 2018–19

$51,750 comprehensive fee in 2018–19

$45,524 average need-based financial aid award (incoming first-year class)
Luther College Endowment

Endowment is the foundation on which Luther College sustains academic excellence for future generations of students, faculty, and staff. Luther’s endowment has grown from $56 million in 2000 to $163 million in 2019. Our institutional goal is to continue growing the endowment—for scholarships, applied learning opportunities, research fellowships, programs, professorships, and chairs—to enhance the resources necessary to support Luther’s mission and vision. Each year a spending allowance is determined by the Luther College Board of Regents. All funds exist in perpetuity.

How are endowment earnings used?
They fund scholarships for students, teaching and learning resources, library materials, program enrichment, and student/faculty research projects. In short, endowment earnings enable Luther to enrich the academic program and enhance student experiences.

What does a strong endowment communicate about Luther College?
It is a key indicator of the quality and financial strength of the college and is often the gauge for measuring institutional stability.

Your gifts to the endowment help Luther College better position itself for the future by:
- enabling the college to attract and retain gifted teachers and strengthen student learning
- increasing opportunities for student research, applied learning, and faculty/student mentoring
- providing continual improvement and maintenance of campus facilities
- enhancing public perception of Luther’s reputation as an innovative, dynamic institution
- funding scholarships to make it possible for the most deserving students to attend Luther.

Endowment Spending Policy:
The Luther College Board of Regents establishes the annual spending policy. The spending allowance (of approximately 5 percent) is calculated on the endowment’s 20-quarter average market value as of March 31 of each year. The method of calculation provides year-to-year consistency in the value of the spending allowance and helps to mitigate any investment market fluctuations.

54.48% of endowment earnings goes directly to scholarships
Because of the Alma Everlyn Gray Study Abroad Scholarship, I was able to make a leap of faith and travel to South Africa to study land restitution my senior year. Even now I am still astonished that I was blessed with the opportunity. During this trip I visited Johannesburg, Cape Town, Kruger National Park, and even got to see Big Ben during a layover! Participating in this study abroad class changed not only my mindset about other cultures, but it also opened my eyes to issues here in America. For as long as I live, I'll never forget how this experience matured me and filled me with knowledge. . . . Reflecting on what I encountered when in South Africa, I've learned and made goals for what I'd like to see from schools and from myself as a teacher. Luther has truly shaped me to be successful.

Diamond Jenkins ’19
South Holland, Ill.
Recipient of the Alma Everlyn Gray Study Abroad Scholarship and Jim and Betty Holey Scholarship
Gifts and Donors

Gift Commitments by Area
(gifts, pledges, new estate commitments)

<table>
<thead>
<tr>
<th>Area</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luther Fund</td>
<td>$2,531,750</td>
</tr>
<tr>
<td>Other current support</td>
<td>$5,634,688</td>
</tr>
<tr>
<td>Endowment support</td>
<td>$4,983,969</td>
</tr>
<tr>
<td>Capital support</td>
<td>$431,323</td>
</tr>
<tr>
<td>Planned gifts</td>
<td>$7,891,386</td>
</tr>
<tr>
<td>Total</td>
<td>$21,473,115</td>
</tr>
</tbody>
</table>

Gift Income by Source
(one-time gifts, pledge payments, realized bequests)

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alumni</td>
<td>$5,604,139</td>
</tr>
<tr>
<td>Friends</td>
<td>$2,420,861</td>
</tr>
<tr>
<td>Corporations/foundations</td>
<td>$1,225,613</td>
</tr>
<tr>
<td>Parents</td>
<td>$620,621</td>
</tr>
<tr>
<td>Faculty/staff</td>
<td>$467,404</td>
</tr>
<tr>
<td>Churches</td>
<td>$121,592</td>
</tr>
<tr>
<td>Other</td>
<td>$74,969</td>
</tr>
<tr>
<td>Total</td>
<td>$10,535,199</td>
</tr>
</tbody>
</table>
Gift Receipts (one-time gifts, pledge payments, realized bequests)

- 2015: $10,851,618
- 2016: $11,022,247
- 2017: $10,317,260
- 2018: $11,942,251
- 2019: $10,535,199

Commitments (gifts, pledges, new estate commitments)

- 2015: $22,178,596
- 2016: $16,338,573
- 2017: $11,638,923
- 2018: $20,377,233
- 2019: $21,473,115

Donors

- 2015: 12,067
- 2016: 12,635
- 2017: 12,240
- 2018: 11,523
- 2019: 11,629
WHEN YOU DONATE TO THE LUTHER FUND, YOU’RE SUPPORTING STUDENTS. IT’S THAT SIMPLE.
When Morgan King ’19 talks about her four years at Luther, she uses one word over and over: **transformational**.

Morgan came to Luther ready to be challenged. She quickly realized the myriad ways she could get involved, both on and off campus. During her very first spring break, Morgan joined Luther’s Habitat for Humanity team and helped to build homes in Dade City, Florida.

Seeing a new city, helping people through service, and building new friendships with fellow Luther students: **transformational**.

Every class and every professor challenged Morgan to think critically, but also supported her. In fact, one of the things she was most grateful for was the way her professors valued both success and failure. Her professors consistently pushed her out of her comfort zone and celebrated when she took a chance and tried something new, even when it didn’t quite work out.

Her classes and professors: **transformational**.

Morgan was an R.A. in Ylvisaker Hall, a job she loved. Morgan remembered how she felt during her first year at Luther, and she wanted all her residents to know they have potential and that Luther can help them reach it. This is also why Morgan plans to give back. What better way to ensure future generations of Luther students have the same **transformational** experiences she had than by supporting those students?

Your support gives Luther students, like Morgan, the opportunity to **transform** and we are grateful.

---

**The Luther Fund**

**Supporting Students**

$2,059,544

**Total gift receipts to the Luther Fund**

$565,093

**Raised from gifts under $500**

9,200

**Total Luther Fund donors**

$5–$100,000

**Range of gifts**
Last year in May, I made the decision to come to Luther to study biology and the pre-med program. When I first came to Luther on a visit, it instantly felt like home to me. Everyone was so kind and welcoming. Luther was definitely a culture shock for me. Coming from Chicago, I’m used to the loud city full of wonders and complexity. I come from a neighborhood where more teens are being killed than graduating from high school. Going to college was always a small possibility but never a certainty . . . my grandfather always told me how important education was. He encouraged me to pursue my dreams of being a doctor in order to help people who are sick like he was. Thank you for making my dreams of going to college come true.

Serenity Figueroa ’22
Chicago, Ill.
Recipient of the Steven B. Schaver Spanish Studies Scholarship

“Luther was ‘home’ for my seven siblings, my two sons, and me. I loved my time there as a student and alum-parent because Luther was also ‘family.’”

“My Luther College years prepared me well for all sorts of great life experiences. Deeply grateful. The liberal arts foundation is the most durable through life.”

“Luther was the perfect place at the perfect time in my life!”

“Luther has shaped so much of who I am. I’m forever grateful for the relationships built and well-rounded education I received. To Luther let us sing!”

“Luther gave me a world-class education, life experience, and the best friends I’ve ever made.”

$833,061
raised for the Luther Fund
In 2018–19, nearly $275,000 donated through the NAA helped purchase new batting cages in the Regents Center, new game uniforms for our teams, and a new scoreboard for our soccer facilities. Also, general NAA and sport-specific NAA donations supplemented travel budgets, enabling our teams to make spring trips and compete outside of the American Rivers Conference schedule. Sport-specific NAA funds also enabled coaches to purchase equipment and supplies to enhance their programs and enrich the experiences of our student athletes.
Like our namesake, Martin Luther, we believe education makes creation flourish. There are many worthy institutions to support, and they depend on having what Luther described as “able, learned, wise, honorable, and well-educated citizens.”

Education, therefore, is the foundation, and an education infused with faith, values, and the richness of community best prepares students for lives of purpose and meaning.

Luther College is called to light the path for students, to help them discover the gifts God has given them and how they might use those gifts to serve the world. The path is always moving forward, from our lives to the lives of those who follow, guiding students we will never know and helping them flourish in ways we could never imagine.

Established in 1978, the Luther College Heritage Club is an association of persons with vision and the inclination to support Luther students, programs, and mission. Through the vision of others, combined with the mission and vision of the college, Luther is able to grow and light the path for the future.

The Heritage Club is also a symbol and an inspiration. Because planned gifts are so vitally important to the future of Luther College, and because membership in the club is only for those persons who have made planned gifts, the Heritage Club is a symbol of the importance Luther places on this kind of commitment. It also serves as an inspiration for others to make similar gifts and join this important group. The Heritage Club is one way Luther says “thank you” to all those who have made the college a part of their future. We are extremely grateful for the support from the members of Luther’s Heritage Club.

**New members in FY 2018–19**
- Walter ’68 and Aleta (Reckling) Chossek ’69
- Kevin ’85 and Lisa Dotseth
- James and Karen Gray
- Debbie (Peterson) ’85 and Dennis Green
- Timothy Hammond ’03 and Kathryn Lanius
- Scott Hanson ’80
- Dayton ’79 and Amy Henderson
- Lynne Hirleman ’70 and Cal Coquillette
- James Johnson
- Terry ’81 and Jone (McDonald) Johnson ’82
- Edwin ’69 and Karen (Oyloe) Kramer ’69
- Jonathan ’85 and Natalie (Nielsen) Larson ’85
- Bennett Melin
- Robert and Susan Milis
- William Moorcroft

**Members making additional gifts in FY 2018–19**
- Michael ’74 and Janice (Gjesvold) Mostrom ’74
- Judith (Miller) ’69 and Douglas Nelson
- J. Robert ’78 and Barbara Paulson
- Timothy and Mary Pleh
- Peter Reinertson ’79
- Russell Savre ’68
- Richard Tiefs ’79 and Carolyn Laxson
- Gerald Vailed ’65 and Susan Kosche Vailed ’66
- Brent ’94 and Joellyn (Kilburn) Veninga ’93
- Mark Wardell ’66
- Samuel ’08 and Brianna (Helland) Weyers ’08
- Douglas Wheeler ’68
- Steven ’84 and Ellen (Hanusa) Wilke ’84
- William ’68 and Molly Wilson
- Susan Yeager ’68

**51 new members for FY 2018–19**

**5 members making additional gifts**

[legacygiving.luther.edu](http://legacygiving.luther.edu)
Recipients

2018 – Elwin and Helen Farwell (posthumous award)
2014 – John and Mildred Breiland (posthumous award)
2013 – Curtis Reiso
2011 – Patricia Gunderson (posthumous award)
2010 – Neal and Gerry (Mosby) Nottleson
2009 – Jeff and Marilyn (Haugen) Roverud
2008 – Glenn Nelson and Mary Jane Borelli
2007 – Richard and Joann (Harr) Hemp
2006 – R. Eric and Cynthia (Aal) Carlson
2005 – David and Camille Kundert
2004 – Virginia Beth Nelson
2001 – John and Mabel Bale

The Pioneer Memorial Award

The Pioneer Memorial was built to honor the Norwegian pioneers who had the vision to establish Luther College and the determination and strength to build it. This stone memorial was erected on campus in 1936 by alumni and friends for Luther's Diamond Jubilee. Also honored on the large pillar at the front of the Pioneer Memorial was Laur. Larsen, one of the principal leaders during the college’s first 50 years. Because of the significance of the Pioneer Memorial to the history of the college, it was chosen as the symbol for the Luther College Heritage Club.

The Pioneer Memorial Award was established in May 1988 to recognize those individuals whose vision and commitment have moved them to provide for Luther College’s long-range needs through planned gifts. This award honors individuals who have characterized the spirit of the Heritage Club and have served to inspire others through their generous support. Just like Laur. Larsen and other early leaders of the college, recipients of this award have the vision of continued success for Luther College.

Recipients

2018 – Elwin and Helen Farwell (posthumous award)
2014 – John and Mildred Breiland (posthumous award)
2013 – Curtis Reiso
2011 – Patricia Gunderson (posthumous award)
2010 – Neal and Gerry (Mosby) Nottleson
2009 – Jeff and Marilyn (Haugen) Roverud
2008 – Glenn Nelson and Mary Jane Borelli
2007 – Richard and Joann (Harr) Hemp
2006 – R. Eric and Cynthia (Aal) Carlson
2005 – David and Camille Kundert
2004 – Virginia Beth Nelson
2001 – John and Mabel Bale

2000 – Jim and Betty Holey
1999 – Martin and Mary Hull Mohr
1998 – Robert and Rebecca (Linnevold) Shaw
1997 – Kermit and Jane (Haugen) Hanson
1996 – Lucille Russell Heintz and William A. Heintz
1995 – Bert and Millie Dahl
1994 – Weston Noble
1993 – Helen Carlson
1992 – Herbert and Katherine Johnson
1990 – Harald and Hélène Bestul
1989 – Lillian Ellerman
1988 – Edgar and Gerda Sersland

$133,093,159

total planned gift expectancies (as of May 31, 2019)
$6.4 million in donor-funded financial aid
Scholarship awards from $250 to $29,450
995 students receiving donor-funded scholarships

36 new scholarships
established, in progress, and deferred Legacy Trust Scholarships

luther.edu/giving/gift-types/scholarship
Establishing a Legacy Scholarship

When a donor contributes a gift or pledge of at least $25,000 to endow a Legacy Scholarship, they have the privilege of naming that fund, and the scholarship supports students with financial need. Other scholarship levels are available and allow the donor to further define preferences for the award. Many donors have chosen to honor a family member, classmate, or favorite professor in the naming of scholarships. Scholarships are funded with cash, gifts of stock, or other appreciated property, or through planned gifts. Gifts to the Legacy Trust scholarship program are administered according to the endowment policies established by the Luther College Board of Regents.

New Annual Scholarships

Annual scholarships provide the opportunity for donors to make an immediate impact.

- Bentdahl Award for Excellence in Nursing
  - Ann Bentdahl ’85 and Roger Smith
  - Neubauer Family Scholarship
    - Dietrich Jessen ’15
  - Torgerson Nordic Studies Summer ISS Student Scholarship
    - Richard and Judith Torgerson

New Legacy Scholarships

Named endowed scholarships provide an enduring stream of scholarship support to assist current and future generations of Luther students, with a minimum commitment of $50,000.

- Boulanger-Turner Family Scholarship
  - Catherine (Turner) ’69 and Jay Boulanger
  - Class of 1969 Scholarship
    - Members of the Class of 1969
  - Class of 1984 Scholarship
    - Members of the Class of 1984
  - Class of 1994 Scholarship
    - Members of the Class of 1994
  - Steven ’76 and Julie (Hunting) Grandgeorge ’77 Scholarship
  - Rodney M. Hall ’58 Scholarship
  - Rev. Canute and Emma Jenson Memorial Scholarship
  - Lois Jenson ’51
  - Angela Shutts and Peter Kitundu Scholarship
  - JoAnne Elsa Kunde Willken Scholarship
  - Karen (Wiken) Braun ’85

New Vision Scholarships

Named endowed scholarships provide an enduring stream of scholarship support to assist current and future generations of Luther students, with a minimum commitment of $100,000.

- Caitlin-Totten Study Away Scholarship
  - Joan (Caitlin) ’83 and David Totten
  - Richard G. Hette ’55 Memorial Scholarship
  - Roger L. Dell Charitable Trust
  - Dayton J. and Amy O. Henderson Endowed Scholarship*"  
  - Dayton ’79 and Amy Henderson
  - Dayton J. and Amy O. Henderson Study Abroad Scholarship*"  
  - Dayton ’79 and Amy Henderson
  - Dr. Ann Higginbotham Scholarship
  - Ann Bolinger, Elizabeth Bolinger ’83
  - Ruth Kath Vocation Scholarship
  - Alumni and Friends, in honor of Ruth Kath
  - Kerry Knodle Scholarship for Percussion**
  - Kerry Knodle ’72
  - William and Christina Moorcroft Scholarship
  - William Moorcroft, Andrew Moorcroft ’94
  - Emerlyn Ann Mullen Memorial Scholarship in Nursing**
    - Paul ’79 and C. Elaine (Barton) Mullen ’80
  - Sathe Scholars Study Abroad Scholarship—Robert and Dell Ann Sathe Scholars Endowments**
    - Robert ’68 and Dell Ann (Kappus) Sathe ’68
  - Judith Schroeder ’69 and Robert Suarez Scholarship*"  
    - Judith Schroeder ’69
  - Sociologists of the Future Scholarship
    - Mark Wardell ’68
  - Paul and Carolyn Solberg Family Scholarship
    - Family and Friends of †Paul Solberg ’61
  - Audrey (Hanson) Sorlien and Marilyn (Sorlien) Skatrud Scholarship for Flute**
  - Susan Sorlien ’73, Kara (Skatrud) Baylor ’92
  - Mark and Roxann Steine Scholarship in Pre-Medicine and Nursing
    - Mark ’65 and Roxann Steine
  - Gerald A. and Susan Kosche Vaklem Scholarship in Social Work*
    - Gerald Vaklem ’65 and Susan Kosche Vaklem ’66
  - Jeff Wettach Scholarship**
    - Alumni and Friends, in honor of Jeffrey Wettach ’79
  - New Access and Opportunity Scholarships

Theses scholarships provide critical full- or partial-need scholarship support based on the average annual Luther-funded scholarship amount.

- Sathe Scholars Opportunity Scholarship—Robert and Dell Ann Sathe Scholars Endowments
  - Robert ’68 and Dell Ann (Kappus) Sathe ’68

† deceased
* deferred
** in progress
Alumni Internships
For five years in a row (including summer 2019), Luther has combined funding from alumni donors and philanthropic agencies to give financial support to students completing a variety of internships. Here’s a sampling of student internships in the past year.

Sara Michelle Suri, a class of 2020 biology and accounting major, interned with the Minnesota Department of Natural Resources during the summer of 2018. Suri’s tasks at this internship included fish sampling on lakes using gillnetting, trap netting, seining, electrofishing, and habitat surveys; long-term monitoring on lakes involving population assessment; invasive carp and river monitoring; and fisheries monitoring.

Philip Bagnoli, a class of 2019 nursing major, interned with the Holy Family Hospital during the summer of 2018. During this internship, Bagnoli’s responsibilities revolved around the duties of staff nurses in the intensive care unit. Such duties included administering medications, obtaining vital signs, assisting with wound care, and numerous additional tasks requested by staff nurses. He says, “This experience reaffirmed my interest in critical care as I feel that this is one of the areas in a hospital that I can make the longest and most immediate impact.”

Faye Lee, a class of 2020 political science and international studies major, interned with the ELCA Global Church Sponsorship during the summer of 2018. During this time, Lee worked to determine ways in which congregations and individuals can strengthen their social media strategy and content to better share the story and raise support for the work done by the ELCA globally. Lee also had the opportunity to engage with constituents over the phone and through email, assist the director in developing a template for international donor trips, and listen to the testimonials of those from global missions.

58 alumni events in 2018
The connections Luther alumni have with their alma mater, classmates, faculty, and friends are important. The Luther College Alumni Office and our alumni volunteers sponsor programs and events to bring Luther alumni together on campus, across the country, and around the world. We strive to keep our alumni connected to one another and to the Luther community.

2018 Homecoming
66 events over Friday, Saturday, and Sunday
- 2,500 attendees
- 11 class reunion receptions and dinners Saturday evening—1,800 total attendees

Alumni Ambassador Program
Alumni can play a direct role in recruiting the next generation of Luther students through our Admissions Office’s Alumni Ambassador Program. Every student you refer will receive a $1,000 scholarship (in your name!) each year, for four years, should they decide to enroll at Luther. Your participation in our program will have a direct financial impact on a student’s experience at Luther. See page 5 for recent highlights.

luther.edu/alumni-ambassador

34,670 living alumni
Luther alumni live in 50 states and in 102 countries.
68% of our living alumni (graduates and attendees) live in the four-state area—Minnesota, Iowa, Wisconsin, and Illinois.
Lifelong friends
34,670 living alumni
April 25–28, 2019
Honoring the 50th Anniversary of the Black Student Union

The capstone event of a yearlong commemoration honoring the Luther College Black Student Union.
Events included:

- **Biology Colloquium, “A Calling to Serve”—Barbara Fuller ’72, hematologist-oncologist** • **Don Kemp Memorial Lecture—Maxie (Jones) Rockymore ’82, social worker, playwright, and poet** • **Opening Reception/Gathering—performance of Mixed Reality: One Woman’s Biracial Story by Julia Mann ’09** • **Morning Gathering—Prologue, a performance piece of music/poetry/scenes by student performers; and panel discussion with alumni and current students** • **Take an Alumnus/Alumna to Lunch** • **Film Screening: Agents of Change** • **Student Research Panels** • **Gala Dinner—presentation of the Distinguished Service Award—Kojo Amoo-Gottfried ’98** • **Sunday Morning Worship**
Donor Bill of Rights

Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I  To be informed of the organization’s mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II  To be informed of the identity of those serving on the organization’s governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.

III  To have access to the organization’s most recent financial statements.

IV  To be assured their gifts will be used for the purposes for which they were given.

V  To receive appropriate acknowledgment and recognition.

VI  To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII  To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII  To be informed whether those seeking donations are volunteers, employees of the organization, or hired solicitors.

IX  To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X  To feel free to ask questions when making a donation and to receive prompt, truthful, and forthright answers.

The Donor Bill of Rights was created by the Giving Institute, the Association for Healthcare Philanthropy (AHP), the Association of Fundraising Professionals (AFP), and the Council for Advancement and Support of Education (CASE). It has been endorsed by numerous organizations, including Luther College.
6,305 alumni contributed to Luther’s future this past year.

23.94% alumni participation across all classes

6,305 alumni contributed to Luther’s future this past year.

23.94% alumni participation across all classes
Luther College Board of Regents

**Officers**

*P* with a class year indicates a parent to a Luther grad of that year.

**Chairperson**—Wendy (Jaycox) Davidson ’92

**Vice Chairperson**—J. Robert Paulson ’78, P’04, P’13

**Secretary**—Susan Sorlien ’73

**Members**

The date in parentheses at the end of each listing denotes the year of election to the board.

- Dr. Jeffrey D. Anderson ’84, P’15, Anesthesiologist, UnyPoint Iowa Methodist Medical Center
  
  Johnston, Iowa (2016)

- Ann K. Bentdahl ’85, Retired President and CEO, Minneapolis Heart Institute Foundation
  
  Big Timber, Montana (2018)

- David J. “Chip” Norris ’82, Group President, Alerus Financial
  
  Edina, Minnesota (2013)

- Dr. Allen J. Green ’76, Founder, Chairman of Pulpit Rock Brewing Company, and owner of BottleTree Properties
  
  Champlin, Minnesota (2018)

- Dr. Barbara Fuller ’72, Vice President and Chief Development Officer, Catholic Health Initiatives
  

- Dr. Ronald Calgaard ’59, President and CEO, BondTree Properties
  
  Eden Prairie, Minnesota (2013)

- Evie L. (Cotton) Gade ’86, Retired Managing Director, Mayo Clinic
  
  Rochester, Minnesota (2013)

- John Paulson Jr. ’78, P’04, P’13, Chief Public Affairs Officer, Mayo Clinic
  
  Rochester, Minnesota (2018)

- Tim McMenamy ’73, Retired Vice Chairperson, U.S. Specialty Channels
  
  Wheaton, Illinois (2011)

- Chris W. Gade ’86, P’20, President and CEO, VentureMed Group
  
  Wayzata, Minnesota (2013)

- Sandee N. (Neitzel) Joppa ’87, P’14, Executive Coach and Leadership Development Consultant, Joppa Consulting LLC
  
  Plymouth, Minnesota (2016)

- J. Robert Paulson Jr. ’78, P’04, P’13, Chief Public Affairs Officer, Mayo Clinic
  
  Rochester, Minnesota (2018)

- Catherine Johnson-Becklin, P’14, Dean of Equity and Inclusion, Sarah Lawrence College
  
  West Orange, New Jersey (2017)

- Dr. Jeannine (Deitman) Joppa ’87, P’16, Partner/Attorney, Whitfield & Eddy, PLC
  
  Des Moines, Iowa (2018)

- Dr. Michael T. Osterholm, Ph.D. ’75, Regents Professor and Director, Center for Infectious Disease Research and Policy, University of Minnesota
  
  Minneapolis, Minnesota (2016)

- Rev. Alan T. Heggen ’58, P’07, Retired President and CEO, USI Midwest
  
  Big Timber, Montana (2018)

- Dr. Roy Harrisville, Rev. April Ulring Larson ’72, P’01, P’06, Retired Chairman, National Bankruptcy Services
  
  Dallas, Texas (2012)

- J. Robert Paulson Jr. ’78, P’04, P’13, President and CEO, VentureMed Group
  
  Wayzata, Minnesota (2013)

- Connie Plaehn ’75, P’17, Founding Partner of IntentGen Financial Partners, Wealth Advisor, Thrivent Financial
  
  Naperville, Illinois (2019)

- Anjela A. Shutts ’93, Executive Coach and Leadership Development Consultant, Joppa Consulting LLC
  
  Plymouth, Minnesota (2016)

- Arne M. Sorenson ’80, P’17, President and CEO, Marriott International, Inc.
  

- J. Robert Paulson Jr. ’78, P’04, P’13, President and CEO, VentureMed Group
  
  Wayzata, Minnesota (2013)

- Dr. Michael T. Osterholm, Ph.D. ’75, Regents Professor and Director, Center for Infectious Disease Research and Policy, University of Minnesota
  
  Minneapolis, Minnesota (2016)

- Tim McMenamy ’73, Retired Managing Director, Mayo Clinic
  
  Rochester, Minnesota (2013)

- Dr. Barbro Fuller ’72, Retired Chairman, National Bankruptcy Services
  
  Dallas, Texas (2012)

- Gregory D. Fields ’77, P’04, P’07, Retired Managing Director, Joppa Consulting LLC
  
  Plymouth, Minnesota (2016)

- Dr. David E. Larson ’69, P’01, P’03, Retired Vice Chairperson, U.S. Specialty Channels
  
  Wheaton, Illinois (2011)

- Dr. Steven Berry ’74, President and CEO, VentureMed Group
  
  Wayzata, Minnesota (2013)

- John Paulson Jr. ’78, P’04, P’13, Chief Public Affairs Officer, Mayo Clinic
  
  Rochester, Minnesota (2018)

- Tim McMenamy ’73, Retired Managing Director, Mayo Clinic
  
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  Minneapolis, Minnesota (2016)

- Tim McMenamy ’73, Retired Managing Director, Mayo Clinic
  
  Rochester, Minnesota (2013)
Alumni Council Members (2018–19)

**Officers**
- Julie (Gangstad) Grotnes ’85, president
- Denise Davismckennie ’82, first vice president
- Willie Davismckennie ’84, first vice president
- James Kowitz ’03, recording secretary

**Members**
- Stephen Bailey ’08
- Christina (Gaard) Baumgart ’07
- Serina (Norvold) Bentley ’94
- Nina Catterall ’08
- Erin (Brooks) Croll ’99
- Matthew Evans ’98
- Liesl Koehnen ’09
- Ross Kurth ’05
- Brian Larson ’00
- Joseph Lindsay ’75
- Nicholas Mozena ’13
- Sarah (Quick) Olejniczak ’07
- Elisabeth (Marvin) Sanderson ’07
- Lisa Small Steinbauer ’88
- Megan Torkelson ’05, director of reunion giving
- Nicole Waskow, administrative assistant—vice president for development

Development and Alumni Office
- Sherry (Braun) Alcock ’82, executive director of alumni relations and development services
- Sue Amundrud, alumni records assistant
- Dans (Holmgaug) Bond ’93, donor records coordinator
- Jessica Campos Arzate, donor and alumni records coordinator
- Megan Buckingham, assistant director of reunion giving
- Sue (Franzen) Drilling ’78, director of stewardship and special events
- Nathan Ervig ’98, director of development—major and planned gifts
- Chris Frani, director of development research
- Sharon Frani, development and stewardship coordinator
- Mark Fransen, assistant athletics director for annual athletic giving and head basketball coach

President’s Cabinet
- Jenifer K. Ward, president
- Kevin Kraus, vice president for academic affairs and dean of the college
- Eric Runestad, vice president for finance and administration
- Bradley Chamberlain, vice president for mission and communication
- Derek Hartli, interim vice president for enrollment management
- Corey Landstrom, vice president and dean for student life
- Lisa Scott, vice president for institutional equity, inclusion, and student success
I said thanks.