# Silver Level – $2,500

## Individual Game Sponsorship (One event)
- Men’s Basketball and Women’s Basketball doubleheader (excludes Community Day)
- Volleyball
- Men’s Soccer and Women’s Soccer doubleheader
- Baseball doubleheader
- Softball doubleheader

## Game Sponsorship Benefits
- PA announcement as official game sponsor
- Logo on video board during halftime show for sports in the Regents Center Gymnasium

## Website
- Logo placement on Luther Athletics web pages

## Programs/Coupon
- Company name and logo included in sponsorship insert of game-day program (Front Cover on Game Sponsorship Date)
- Company logo printed on back of select game tickets with option for coupon (Available for Volleyball, Men’s and Women’s Basketball, Football, Wrestling)

## Signage/Video Board
- Company sign and recognition at NAA Benefit Golf Outing
- Still shot advertisement included in scrolling advertisement bar to be shown during timeouts and halftime on video board
- Plaque to display for customers saying “Proud Supporter of Norse Athletics”

## Complimentary Tickets
- 2 All-Sport Passes
- 2 Tickets to Fall, Winter & Spring Norse Athletic Association Luncheons
- Norse Athletic Association Golf Outing Registration (Set of 2)

## Visiting Team Guides
- Contact Information and “special deals” included in information sent to visiting teams
<table>
<thead>
<tr>
<th>Sponsorship Breakdown</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship – deductible</td>
<td>$2,090</td>
</tr>
<tr>
<td>Plaque – non-deductible</td>
<td>$20</td>
</tr>
<tr>
<td>Pass/Tickets – non-deductible</td>
<td>$140</td>
</tr>
<tr>
<td>Luncheon – non-deductible</td>
<td>$30</td>
</tr>
<tr>
<td>Golf Fees</td>
<td>$220</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,500</strong></td>
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</tbody>
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