### Individual Game Sponsorship (Choose 3 events)

- Football (excludes Community Day & Homecoming)
- Men's Basketball and Women's Basketball Doubleheader (priority choice; excludes Community Day)
- Wrestling (excludes Luther Open)
- Volleyball
- Men's Soccer and Women's Soccer Doubleheader
- Baseball Doubleheader
- Softball Doubleheader

### Game Sponsorship Benefits

- PA announcement as official game sponsor
- Option for promotional giveaway as the prize for winner of halftime game*
- Logo on video board during halftime show for all sports in the Regents Center Gymnasium

### Website

- Logo placement on Luther athletics web pages

### Programs/Coupon

- Company name and logo included in sponsorship insert of game-day program (Front Cover on Game Sponsorship Dates)
- Company logo printed on back of select game tickets with option for coupon (Available for Volleyball, Men's and Women's Basketball, Football, Wrestling)

### Signage/Video Board

- Company sign and recognition at NAA Benefit Golf Outing
- Still shot advertisement included in scrolling advertisement bar to be shown during timeouts and halftime on video board
- Plaque to display for customers saying "Proud Supporter of Norse Athletics"

### Complimentary Tickets

- 4 All-Sport Passes
- 4 Tickets to Fall, Winter & Spring Norse Athletic Association Luncheons
- Norse Athletic Association Golf Outing Registration (Group of 4)

### Visiting Team Guides

- Contact Information and "special deals" included in information sent to visiting teams

*Business is responsible for providing the prize awarded.
## Sponsorship Breakdown

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorship – deductible</td>
<td>$4,100</td>
</tr>
<tr>
<td>Plaque – non-deductible</td>
<td>$20</td>
</tr>
<tr>
<td>Pass/Tickets – non-deductible</td>
<td>$380</td>
</tr>
<tr>
<td>Luncheon – non-deductible</td>
<td>$60</td>
</tr>
<tr>
<td>Golf Fees</td>
<td>$440</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$5,000</strong></td>
</tr>
</tbody>
</table>