1. Cafeteria

A new 46 inch flat screen was installed near the exit door of the cafeteria and now displays information content inputted from Dining Services.

2. Regents Center

During July of 2010 a new Flat Screen was added to the Lobby of the Regents Center so that they could display Luther sports and news related content to public.

3. Career Center

A new digital sign was placed outside of the Career Center for use by them to display their content.
4. Union Lobby

Both Union TVs were upgraded to new 46 inch displays. The left TV displays our local Luther College information channel and the right TV displays Digital Signage for our Marketing Department.

5. Olin Lobby

Olin received new Digital Signage that replaced the previous signage equipment.
6. CFL Lobby

We installed a new Digital Sign in the CFL Lobby.

7. Server Upgrade

A Professional Grade Digital Signage Server was installed to handle the new demand for these services on campus. The server is housed in the server room in Main. Extensive testing was done before installation.

8. HD Channel 17.1

Our local Campus Channel was converted to Luther’s first HD Channel, allowing us to display more information on our Digital Signs that operate off our CATV System.
A great deal of effort went into the design and branding of our campus signage so that our Digital Signs would feel attractive and alike throughout the campus, while still displaying unique messages in the spaces they are located. These efforts were lead by Diane Gossman, Chris Barth and Rob Larson.