



**Class of 1993
25th Reunion
Meeting**
June 2, 2018
12:30-2:30 p.m.



A few housekeeping items...

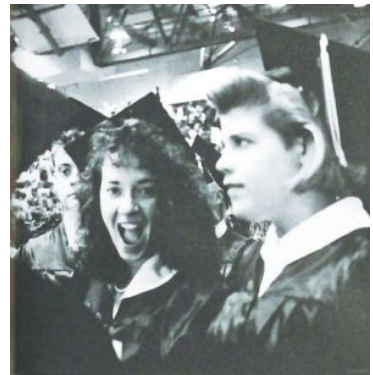
1. Let's make this a fun and interactive meeting!
2. **Webinar friends:** Turn your webcam on/off as you prefer. Use the chat function if you have any technical difficulties, or call/text James: 563-380-9558
3. **Phone friends:** Speak anytime if you have questions or comments.
4. **On campus:** Feel free to grab drinks or snacks throughout the meeting.
5. **All:** state your name before speaking, and speak loudly for all to hear!

Velkommen!

It's **GREAT** to be meeting around the real table and the virtual table today! Let's each of us say hello and share a little about what we've been up to this year!

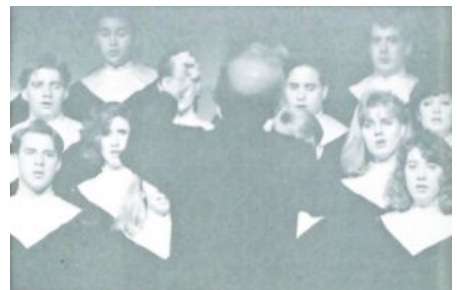
On the Web ...

On the Phone...



Agenda:

1. Luther Updates
2. Contacting classmates—how did this go?
3. Reunion Giving
4. Homecoming Events
5. Planning—all 1993 events during Homecoming
6. Other



Exciting Luther Updates

(a few of the many!)

- March 8, 2018 Giving Day -- a huge success! #luthergives18
 - \$478,193: amount raised for the Luther Fund
 - 1,546: number of donors who made gifts that day
 - Giving Day 2019: Thursday, March 7, 2019
- Luther's 2018-2023 strategic plan is underway: Inspired. Empowered. Engaged.
- Norse softball finished third in NCAA DIII after a week of tournament play!
- Congratulations to Anjie Shutts for her appointment to the Board of Regents!

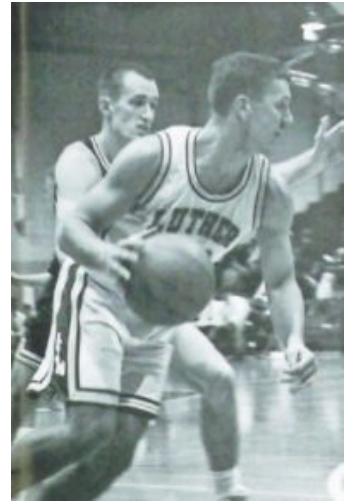


Contacting Classmates



Thank you for reaching out!!

1. What did you enjoy the most about your contacts?
2. Were there any common themes or questions from classmates?
3. What was the most challenging?
4. What would you recommend we change for future reunion years?



Reunion Giving



Reunion Giving Campaign Report

Class of 1993	Class Count	512
	Annual Fund Donors	93
	All Fund Donors	112
	% Annual Fund	18.16%
	% All Funds	21.88%
Gifts	Annual Fund	\$56,723.54
	Class Scholarship	\$5,590.00
	Other Funds	\$36,216.46
	Total All Funds	\$98,530.00
Pledges	Annual Fund	\$43,600.00
	Class Scholarship	\$1,240.00
	Other Funds	\$9,200.00
	Total All Funds	\$54,040.00
	Total Gifts/Pledges	\$152,570.00
	Planned Gifts	\$350,000.00
	Total Class Giving	\$502,570.00

From 1/1/17-5/30/18

What's included: Gifts, pledges, pledge payments, planned gifts

Goals (by Dec. 31, 2018)

\$500K-\$750K total

\$200,000 in gifts & pledges

30% participation

**THANK YOU, ALL, FOR YOUR
GENEROSITY
AND GREAT WORK!**

Reunion Giving Campaign—moving forward

The committee is finished promoting the campaign, but the efforts will still continue!

June/July: Pledge cards in summer class agent letters

September: Email with online giving option, a few phone calls from Phonathon students

October 27: Present the ceremonial pledge check at the reunion

November: Possible post-reunion letter/email with pledge card or soft ask

December: End of campaign check in to make sure we reach goals

February 2019: Final totals announced via campaign postcard

Committee Giving

Many, many thanks to those of you who have made your reunion pledge!
We are grateful to you!

Still thinking about your commitment? Let's visit.

Your financial support, at any level, makes a difference for students!

THANK YOU TO ALL!

Homecoming Events

www.luther.edu/homecoming



Homecoming Events

Friday, October 26

Registration, Alumni Golf Event, Chapel, Alumni Council and Class Agents Reception, Jazz at Marty's

Alumni Reception (6 p.m) and Dinner (6:30 p.m.)

Dining Hall, Dahl Centennial Union

Alumni Dinner and Celebration of Distinguished Service

Cost: \$30.00/person

Distinguished Service Award Recipients for 1993:

Eric Beguin and Anjie Shutts!



Homecoming Events

Saturday, October 27

Registration

Alumni Golf Event

Hoslett Memorial Lecture

Homecoming Parade (10 a.m.)

Alumni Softball Game

Ropes Course

Alumni Swim Meet

Football vs. Nebraska Wesleyan University (1 p.m.)

Faculty Receptions

Athletic Hall of Fame Induction Ceremony

Class Dinners



Homecoming Events

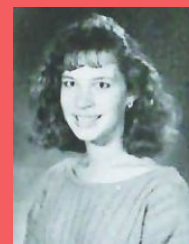
Sunday, October 28

Festival Eucharist

Homecoming Concert (1:30) *This will also be live streamed!*



Class of 1993 Reunion Dinner Celebration and Program Planning



Your Reunion at a Glance

Saturday, October 27
Oneota Country Club

6:00 PM Reception

7:00 PM Dinner

\$30/person

2 Luther staff to help with
registration and host



25th Reunion Dinner Timeline

5:00 Luther staff arrive - set up registration table and check in with caterer

5:30 Committee arrives to greet early arrivals

6:00 Reception: Cash bar, complimentary non-alcoholic beverages

6:50 Seated for Dinner

7:00 Welcome and Class Notes: *Number of classmates, have classmates stand and be recognized if a Regent, DSA recipients, Athletic Hall of Fame Inductee, working at Luther, current/past Luther parents, etc.*

7:15 Prayer and Dinner

TBD Introduction of President Carlson followed by President's Welcome

TBD Reunion Check Presentation & Closing Remarks

Last guests usually leave around 10:30 or so.

Your Reunion Program—at the podium

7:00 Welcome & Class Notes—_____

Prayer—_____

TBD Introduce President Carlson—Anjie Shutts

TBD Reunion Check Presentation—_____



Additional touches

- Parade watching event at Pulpit Rock Brewing
- Football game meet-up?
- Yearbook photo stickers
- Memorabilia table?
- Honoring deceased classmates?



June - October 26: Continuing to gain momentum and excitement for the Reunion

June/July: Summer Class Agent Letter mailed out--all about Homecoming and your Reunion. Registrations can be made online or by mail. See who's coming at luther.edu/homecoming

September: Emails to classmates encouraging attendance and registering for events.

Facebook, ongoing: Continue to put up reunion posts, all things Luther, archived photos, events, lodging links, all reunion activities!

Thank you!