# Luther College Strategic Planning

Schedule for Keeling & Associates campus visit
Thursday and Friday, October 20-21, 2016

## Thursday, October 20, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Group or Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00-10:00 AM</td>
<td>President Carlson and Terry Sparkes</td>
<td>King Room, Dahl Centennial Union</td>
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<tr>
<td>10:00 AM-1:00 PM</td>
<td>President’s Cabinet</td>
<td>Nobel Room, Dahl Centennial Union</td>
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<tr>
<td>12:00-1:00 PM</td>
<td>Lunch with Cabinet</td>
<td>Nobel Room, Dahl Centennial Union</td>
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<tr>
<td>1:00-2:00 PM</td>
<td>Campus tour</td>
<td>Admissions Office, Dahl Centennial Union</td>
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<tr>
<td>2:00-2:30 PM</td>
<td>Break</td>
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<tr>
<td>2:30-3:30 PM</td>
<td>Small group meetings:</td>
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<tr>
<td></td>
<td>• Enrollment Management</td>
<td>Financial Aid conference room, Main</td>
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<tr>
<td></td>
<td>• Centers and Programs</td>
<td>Nobel Room, Dahl Centennial Union</td>
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<tr>
<td></td>
<td>• Alumni and Development</td>
<td>Board Room, Loyalty Hall</td>
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<tr>
<td>3:30-4:00 PM</td>
<td>Break</td>
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<tr>
<td>4:00-6:00 PM</td>
<td>Strategic Planning Committee</td>
<td>Nobel Room, Dahl Centennial Union</td>
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<td>6:00-7:00 PM</td>
<td>Dinner with SPC</td>
<td>Nobel Room, Dahl Centennial Union</td>
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## Friday, October 21, 2016

<table>
<thead>
<tr>
<th>Time</th>
<th>Group or Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:30-9:30 AM</td>
<td>Small group meetings:</td>
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<tr>
<td></td>
<td>• Academic Affairs</td>
<td>King Room, Dahl Centennial Union</td>
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<tr>
<td></td>
<td>• Student Life</td>
<td>Nansen Room, Dahl Centennial Union</td>
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<tr>
<td>9:30-10:30 AM</td>
<td>Small group meetings:</td>
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<tr>
<td></td>
<td>• Communications and Mktg.</td>
<td>King Room, Dahl Centennial Union</td>
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<tr>
<td></td>
<td>• Finance and Administration</td>
<td>Nansen Room, Dahl Centennial Union</td>
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<tr>
<td>10:30-11:00 AM</td>
<td>Chapel (break)</td>
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<tr>
<td>11:00-11:45 AM</td>
<td>President Carlson, Rich Keeling, Gage</td>
<td>Dahl Centennial Union 236</td>
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<td></td>
<td>Paine and Andrew Morse</td>
<td>Dahl Centennial Union 262E</td>
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<td></td>
<td>Terry Sparkes and Eric Narburgh</td>
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<td>11:45 AM-12:15 PM</td>
<td>Break</td>
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<tr>
<td>12:15-1:00 PM</td>
<td>Lunch with Keeling team, Paula and Terry</td>
<td>King Room, Dahl Centennial Union</td>
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2:30 PM Enrollment Management group:
  Scot Schaeffer, vice president for enrollment management
  Derek Hartl, associate vice president and director of Admissions
  Aaron Steffens, associate director of Financial Aid
  Renae Hartl, director of intercollegiate athletics and head softball coach

2:30 PM Centers and Programs group:
  Terry Sparkes, dean for institutional planning and mission; associate professor of religion
  Maren Beard, assistant director, Center for Sustainable Communities
  Mike Blair, college pastor
  Victoria Christman, director, Center for Ethics and Public Engagement; associate professor of history
  Anne Edison-Albright, college pastor
  Tammy Hove, director, TRIO Achievement Program
  Yvonne Kuhlman, interim director, Campus Programming
  John Moeller, interim director, Center for Sustainable Communities; professor of political science
  Emily Neal, assistant director, Center for Sustainable Communities
  Gwen Van Gerpen, director, Student Academic Support Center

2:30 PM Development and Alumni group:
  Jim Jermier, vice president for development
  Sherry Alcock, executive director of alumni relations and development services
  Nathan Ersig, director of development, co-director of campaigns
  Jeanie Lovell, director of corporate and foundation relations, co-director of campaigns
  Maria Smith, director of annual giving

8:30 AM Academic Affairs group:
  Kevin Kraus, vice president for academic affairs and dean of the college; professor of biology
  Janine Brandt, administrative assistant, Dean’s Office
  Jon Christy, director of assessment and institutional research
  Ryan Gjerde, head of library operations and digital initiatives librarian
  Arleen Orvis, assistant to the dean
  Kristin Swanson, college registrar; professor of religion
  Jeff Wilkerson, associate dean and director of faculty development; professor of physics

8:30 AM Student Life group:
  Corey Landstrom, vice president and dean for Student Life
  Michelle Boike, assistant director of the Diversity Center
  Kelsey Boyce, interim assistant dean for Student Life
  Kris Franzen, director of Residence Life and assistant dean for Student Life
  Bob Harri, director of Campus Safety and Security
  Janet Hunter, director of case management and assistant dean for Student Life
  Chandra Jennings, director of the Nena Amundson Lifetime Wellness Program
  Trish Neubauer, director of Student Activities and the Union
  Brenda Ranum, director of the Career Center
  Diane Tappe, director of Student Health Service
9:30 AM Communications and Marketing group:

Rob Larson, vice president for communications and marketing, associate professor of management
Michael Bartels, director of Publications
Eric Ellingsen, coordinator for music marketing and tours (choral)
Tabita Green, director of Web Content (calling in to meeting)
Aaron Lurth, director of Visual Media
Julie Shockey Trytten, director of Media Relations

9:30 AM Finance and Administration group:

Eric Runestad, vice president for finance and administration
Deanna Casteron, director, Book Shop
Peggy Lensing, controller
Paul Mattson, executive director of Information Technology Services
Wayne Tudor, general manager, Dining Services
Jay Uthoff, director of Facilities Services
Marsha Wenthold, director of Human Resources

Strategic Planning Committee

Jordan Boge '18, student
Nathan Campbell '18, student
Brad Chamberlain, professor of chemistry
Kris Franzen, assistant dean for student life and director of Residence Life
Derek Hartl, associate vice president and director of admissions
Janet Irankunda '19, student
Kevin Kraus, vice president for academic affairs and dean of the college
Nancy Gates Madsen, associate professor of Spanish
Paul Mattson '81, executive director of Information Technology Services
Richard Merritt, professor of art
Michael Osterholm ’75, regent (calling in to meeting)
Eric Runestad, vice president for finance and administration
Terry Sparkes, dean for institutional planning and mission
Diane Thormodsgard '72, regent
Alexandra White, assistant professor of management
Paula Carlson, ex-officio

Committee staffed by Suzanne Lyndon '95, executive assistant to the President