Strategic Support for Luther Athletics:

The Softball and Baseball Stadiums Project

The Project
Baseball and softball are two pillars of Norse athletics. Men’s baseball, founded in 1891, was Luther’s first organized intercollegiate athletic team. Women’s softball began in 1969 and has earned national recognition among NCAA Division III teams. In support of both of these excellent Norse athletics programs, Luther College seeks to raise $1,000,000+ to build and furnish two best-in-the-league stadiums.

The proposed stadiums will be located on the sites of the current playing fields. The baseball stadium will seat 300+ spectators, and the softball stadium will seat 200+ spectators. Both venues will include black-netted safety screens behind home plate, press box facilities, and covered canopy areas on the upper levels. Highlighting Luther’s natural beauty, both venues will be landscaped to incorporate a raised berm to maximize the location, the westward view, and the scenic lower campus. Such attention to raised landscaping will also minimize poured concrete, while maximizing the stadium experience. Construction is due to begin in summer 2014.

Giving
Gifts of all sizes are needed to bring these two dynamic building projects to fruition. Gift recognition opportunities are available for gifts of $1,000 or higher:

Naming
To name each playing field: $350,000 for baseball and $300,000 for softball
To name each stadium: $250,000 for baseball and $200,000 for softball
To name the press box, $50,000, and each of the two canopy areas for baseball: $10,000
To name the press box, $50,000, and each of the two canopy areas for softball: $10,000
To name each of the four seating sections for baseball: $25,000
To name each of the three seating sections for softball: $25,000
Spectator Seats

Gifts of $1,000–$9,999 will represent “the naming” of an individual spectator seat in your choice of either stadium. Leadership donors of $1,000 and more to each respective stadium will be recognized separately in each venue. Of interest to many, and at great savings to this project, 500 spectator seats from the Minneapolis Metrodome/Mall of America Field have been salvaged and are being stored in the college barn awaiting installation.

Multiyear pledges may be fulfilled over three years. The college respectfully invites your initial payment to be completed before December 31, 2014.

Let’s play ball! Go Norse!

ABOUT LUTHER SOFTBALL

• Luther has won seven conference titles and posted winning records in 40 of the past 44 years.
• NFCA Regional Coaching Staff of the Year—2010, 2011, 2012, and 2013
• The squad has made 14 NCAA Division III regional appearances and seven NCAA Division III national tournament appearances.
• Sixty-eight players have been named to all-conference teams, including five conference MVPs.
• Collectively, 18 players have earned 21 All-American selections.
• The Norse have had 11 CoSIDA Academic All-American selections.
• Luther has had only two softball coaches in its 45-year history: Betty Hoff (1969-2001) and Renae Hartl (2002-present).

ABOUT LUTHER BASEBALL

• Luther has won 14 conference titles, including two in the past seven years.
• The Norse have appeared in the national tournament four times.
• Collectively, 75 players have earned 124 all-conference honors.
• Three Luther players have been named conference MVP.
• Fifty-four student-athletes have been named Academic All-Conference.
• Three student-athletes have been named CoSIDA Academic All-Americans.
• Luther intercollegiate athletics began with the first baseball game on May 17, 1891, when the Norse beat St. Olaf 9-4.