

Transformed by the Journey

150

THE SESQUICENTENNIAL FUND

January 2008—December 2012

LUTHER
COLLEGE

THE SESQUICENTENNIAL FUND

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Strategic Imperative I: Connecting Faith, Learning, and the Larger World

- | | <i>Outright</i> | <i>Planned</i> |
|---|-----------------|----------------|
| <ul style="list-style-type: none">• Fund for Transformational Teaching and Learning | \$ 5,500,000 | \$ 2,500,000 |
| <p>Luther seeks to significantly undergird support for teaching and learning. Committed to sound stewardship of our precious resources, we must invest in our faculty and staff so they, as our human endowment, continue to thrive. We seek to do this through the establishment of endowed funds to support:</p> <ul style="list-style-type: none">• Workshops on teaching and assessment (five named funds @ \$100,000)• Pre-tenure faculty sabbaticals (three named funds @\$500,000)• Innovation and Creativity Teaching Fellowships (two named fellowships @ \$1,000,000)• Paideia Teaching Fellowship (four @ \$250,000)• New faculty scholarship (five named funds @ \$100,000)• Continued support for endowed faculty chairs and professorships (\$2,500,000) | | |
| <ul style="list-style-type: none">• Student Scholarship Support for Study Abroad | \$ 1,250,000 | \$ 1,250,000 |
| <p>Luther strives to ensure every student the opportunity to study away from campus, but in reality this experience is often out of reach for many of our students. Similar to Luther's traditional need-based scholarship funding, creating a study-abroad scholarship also requires a minimum of \$25,000 to establish. A donor may fund such a scholarship through outright support or through a planned gift.</p> | | |
| <ul style="list-style-type: none">• Student and Faculty Fellowships | \$ 1,250,000 | \$ 1,250,000 |
| <p>Independent collaborative research between students and mentors is a catalyst for igniting academic discovery and inquiry. Researching side by side in the field, in the broader scholarly community, or in the research laboratory is a distinctive opportunity at Luther which requires directed funding. Focused exploration, collaborative and self-directed inquiry, and application of this research to the larger world prepares our students for the expanded possibilities of graduate study and professional school. Luther seeks 25 endowed fellowships funded at \$100,000. These funds may be directed to a specific academic discipline, named in honor of a beloved faculty member, or left to the vision and discretion of the academic dean.</p> | | |
| <ul style="list-style-type: none">• Other Endowed Projects/Unrestricted Endowment | \$ 1,000,000 | \$ 1,000,000 |
| <p>To help connect faith, learning, and the larger world, Luther seeks endowment support for the Sense of Vocation program and library and technology support.</p> | | |

Strategic Imperative II: Connecting People, Place, and the Luther Experience

- | | <i>Outright</i> | <i>Planned</i> |
|--|-----------------|----------------|
| <ul style="list-style-type: none">• New and Enhanced Student Scholarships at \$25,000, \$50,000, \$100,000, and higher | \$ 5,000,000 | \$ 5,000,000 |
| <p>Luther College is committed to keeping the four-year undergraduate experience affordable for all students. The primary and lasting means of accomplishing this ideal is through endowed scholarship support for deserving students. With nearly 500 endowed scholarships established already, Luther reaffirms this commitment in the Sesquicentennial Fund by seeking to add 300 new and enhanced scholarships (150 each outright and planned) to our scholarship portfolio. Funding a permanently endowed scholarship requires an outright commitment of \$25,000 or more. Possible giving options:</p> <ul style="list-style-type: none">• Create a new named scholarship at \$25,000 or more• Enhance an existing named scholarship with an additional gift of \$25,000 or more• Enhance an existing named scholarship with an additional gift of any amount• Support the Sesquicentennial Scholarship with a gift of any amount | | |

- | | <i>Outright</i> | <i>Planned</i> |
|---|-----------------|----------------|
| <ul style="list-style-type: none"> • Other Endowed Projects/Unrestricted Endowment \$ 1,500,000 \$ 1,500,000 <p>Continued endowment growth in support of key programmatic areas is vitally needed to keep Luther College thriving well beyond its 150th year. Luther seeks endowment support in the following key areas: professional development for staff, student internships, and unrestricted support.</p> | | |
| <ul style="list-style-type: none"> • Unrestricted Annual Fund at \$1.6 million/year (+3% growth) \$ 8,500,000 <p>The continued support and growth of the Annual Fund is critical for Luther’s success. Unrestricted giving from all of our friends and family is a hallmark of Luther’s institutional health and is a further sign of your trust in our mission and vision. We invite your commitment to the Annual Fund as a concrete investment in the lives of Luther students and our community. Luther is an institution which values gifts at all levels; every gift makes a difference.</p> | | |
| <ul style="list-style-type: none"> • Other Current and Capital Projects \$ 6,500,000 <p>Restricted gifts from donors to support additional individual, departmental, and strategic initiatives are important for the success of the Sesquicentennial Fund. These emerging opportunities include funding for campus signage and landscaping initiatives; restricted gifts for departmental, library, or scholarship support; the Norse Athletic Association; the aquatic center; and other mission-driven projects that may arise during the funding initiative.</p> | | |

Strategic Imperative III: Connecting Sustainability, Stewardship, and Global Citizenship

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|---|--|--|
| <ul style="list-style-type: none"> • Center for Sustainable Communities <p>Few problems confronting humanity are more pressing than how we interact with our physical environment. Luther College seeks to establish a Center for Sustainable Communities to serve as a catalyst for change and to be an educational resource for the region. The center will integrate multiple aspects of a sustainable community—food, education, energy, business development, and entrepreneurship—while providing students with practical learning experiences. We seek to fund the center through the establishment of the following endowments:</p> <ul style="list-style-type: none"> • Campus Sustainability Coordinator (one position @ \$1,000,000) • Center Director (part-time faculty position @ \$500,000) • Student Sustainability Internships (20 named funds @ \$50,000) • Center Programs and Initiatives: <ul style="list-style-type: none"> • Community Energy Systems (\$750,000) • Sustainable Food Systems (\$750,000) • Environmental Education Outreach (\$500,000) • Sustainable Business and Entrepreneurship (\$500,000) | <i>Outright</i>
\$ 5,000,000 | |
| <ul style="list-style-type: none"> • Investment in Renewable Energy <p>Mindful of the reality that the cost of energy to power the college’s physical plant will forever be on the rise, Luther seeks support for investment in capital projects focused on renewable energy (wind, solar, biomass) to reduce the college’s carbon footprint and save related energy costs.</p> | <i>Outright</i>
\$2,000,000 | |

Subtotal

<i>Outright</i>	<i>Planned</i>
\$37,500,000	\$12,500,000

Total Sesquicentennial Fund Goal = \$50 million

Donor Recognition

All outright commitments to the Sesquicentennial Fund of \$10,000 or more will qualify donors as members of the Sesquicentennial Society. These donors and their generosity will also be acknowledged on a donor-recognition plaque on campus.

Ways of Giving

You may contribute to Luther College through a current gift, a planned gift, or a combination of current and planned gifts.

Current Gifts

Cash: A cash gift, made by check or credit card, allows your donation to immediately begin working for Luther. Please make checks payable to Luther College. To make a gift by credit card, call (800) 225-8664 or go to Luther's secure online giving site at <http://giving.luther.edu>. Giving through electronic funds transfer is also available.

Pledges: A larger commitment to the college may be made via a written pledge. Pledges usually cover a five-year time span.

Gifts of Appreciated Property: In many cases, you may avoid capital gains tax by transferring an appreciated asset to Luther instead of selling it and donating the proceeds. Common examples include stocks, mutual funds, and real property.

Planned Gifts

Often, planned giving will allow you to make a more significant gift to Luther than an outright gift. Planned-gift options include bequests, beneficiary assignment of retirement plan assets, life insurance policies, charitable trusts, and gift annuities.

Combination of Current and Planned Gifts

A third way to provide current support and maximize giving potential is to combine a cash or current-asset gift with a planned gift.

Contact Information

For further information about giving opportunities in support of the Sesquicentennial Fund, contact the Development Office at (800) 225-8664 or go online to <http://giving.luther.edu>.

The image of the wind turbine symbolizes the college's commitment to sustainability and its investment in renewable energy.